



The Colorado Health Foundation™



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Bringing Health Home

September 21–22, 2009

Pueblo Convention Center

320 Central Main St.

Pueblo, CO 81003

The Colorado Health Foundation invites you to attend Bringing Health Home, a statewide conference on local health initiatives intended to help communities in Colorado leverage resources and develop sustainable financing solutions to increase coverage and/or expand access to health care services. Since health care is delivered locally, communities will be critical to the success of any reform effort.

AGENDA OVERVIEW

Monday, September 21: Information & Education

8:45 a.m. – 4:30 p.m.

- Keynote address: “Why local communities can and must take action to improve coverage and access to health care services”
Vondie Woodbury – Executive Director, Muskegon Community Health Project and Director, Community Benefit at Mercy Health Partners
- Panel discussion on nationally-recognized community health initiatives
Dave Rogoff – Director, Health and Social Services, Hillsborough County Health Plan, Florida
Liddy Garcia-Bunuel – Executive Director, Healthy Howard Access Plan, Maryland
Cathy Mahaffey – Executive Director, Farmers’ Health Cooperative of Wisconsin
- Lunch presentation: “Community initiatives in the context of state and federal health care reform”
Joan Henneberry – Executive Director, Colorado Department of Health Care Policy and Financing
- Breakout sessions with national and Colorado community health initiative leaders:

- **“Unique Solutions for Unique Communities”**
Dick Thompson, Quality Health Network – Grand Junction, CO
Cathy Mahaffey, Farmers’ Health Cooperative of Wisconsin
- **“Collaborative Leadership”**
Dr. Mark Wallace, Northern Colorado Health Alliance – Weld County, CO
Liddy Garcia-Bunuel, Healthy Howard Access Plan
- **“Taxpayer Support is Only the Beginning”**
Carol Plock, Health District of Northern Larimer County – Fort Collins, CO
Dave Rogoff, Hillsborough County Health Plan
- **“Sustainability and Marketing”**
Holly Hanson, Health Access Pueblo – Pueblo, CO
Vondie Woodbury, Access Health Muskegon
- Discussion on financing local coverage and access expansions
Barbara Yondorf, Yondorf & Associates

6:30 – 8 p.m.

- Working teams reception: participants who registered for the conference as part of a team will be invited to a special dinner reception, providing the opportunity for informal networking with staff from the Colorado Health Foundation and members of your community

Tuesday, September 22: Working Regional Teams

8:30 a.m. – 4 p.m.

- Participants break into regional teams to assess health care needs in their communities (customized demographics and data packages will be provided to each team)
- Facilitators assist regional teams to determine their goals and objectives for a community health initiative and assess the communities’ readiness to undertake such an effort
- Regional teams ready to take the next step will prepare letters of intent outlining their proposed community health initiatives and identifying the resource needs to move forward
 - These letters of intent will be submitted for review by the Colorado Health Foundation and provide a unique opportunity to request funding through local initiative “Next Step” grants