

The  
COLORADO  
HEALTH  
Symposium

# Health is Everyone's Business

July 27-29, 2016  
Keystone, Colo.



 @HealthSymposium  
#16CHS



*presented by*  
The Colorado Health Foundation™

# Colorado Health Symposium Agenda

(Sessions held in Longs and Quandary ballrooms on the ground level of the Keystone Conference Center unless otherwise noted.)

## Wednesday, July 27

7 – 8 a.m.

**Registration** – Longs Peak Foyer

**Buffet Breakfast** – Longs Peak Foyer and Terrace

8 – 8:30 a.m.



**Opening**

**Jamie “Jonny 5” Laurie and Stephen “Brer Rabbit” Brackett**

Flobots

@flobots



**Welcome**

**Karen McNeil-Miller, EdD**

President and CEO, *The Colorado Health Foundation*

@COHealthFDN

### Morning Session

#### Priority One: Health

Poor health bears a hefty price and impacts us all. It leads to higher health care and insurance costs and lower productivity. Economic and academic achievement gaps also contribute to the cycle of poor health, ultimately undermining community stability and growth. Do we have the will to make health a priority for everyone in our neighborhoods, towns, cities and state? On Day One, we'll uncover barriers to better health and carve a path to prosperity that is entirely in our grasp.

#### Learning Objectives

After today's morning session, participants will be able to:

- ✓ Articulate why health is everyone's business.
- ✓ Identify the social, economic, educational and geographic barriers to better health that if removed or alleviated could help communities grow and prosper.
- ✓ Define community will and understand that the first step to building community will is getting people to think and care about pressing health issues.

8:30 – 9 a.m.



**Alan Weil: Morning Session Moderator**

Editor-in-Chief, *Health Affairs*

@alanweil

9 – 9:30 a.m.



**Renaisha Anthony, MD, MPH**

Deputy Director, Center for Reducing Health Disparities, and Assistant Professor, College of Public Health, *University of Nebraska Medical Center*

@DrRenaisha

Twitter handles are denoted by @ symbol for speakers or associated organizations.

9:30 – 9:45 a.m. **Break**

9:45 – 10:15 a.m.  **America Bracho, MD, MPH**  
President and CEO, *Latino Health Access*  
@americaLHA

10:15 – 10:45 a.m.  **Paul Schmitz**  
CEO, *Leading Inside Out*  
@PaulSchmitz1

10:45 – 11 a.m. **Break**

11 – 11:45 a.m.  **Discussion**

11:45 a.m. – 12:30 p.m. **Buffet Lunch** – *Longs Peak Foyer*

12:30 – 1:30 p.m.  **Keynote and Conversation**  
**Leana Wen, MD**  
Commissioner, *Baltimore City Health Department*  
Director, Patient-Centered Care, Department of Emergency Medicine, *George Washington University*  
@DrLeanaWen

1:30 – 1:45 p.m. **Break**

1:45 – 3:15 p.m. **Discovery Sessions** – *Grays and Torreys Peaks Rooms*  
*Seating is limited. Sessions are offered on a first-come, first-served basis. |*



### **The Price Tag of Access in Small-Town Living**

Residents who live in the most geographically isolated areas of rural Colorado often pay a hefty price for the stunning views and quiet lifestyle: lack of access to convenient, quality, affordable care, food and transportation. In many areas, community resources double as stop gaps and fillers to sustain or provide access to residents' most critical needs. Attendees will work with a series of living case studies to analyze strengths, challenges and choices facing some of our smallest rural communities. Together, they will identify best practices and critical resources that can inform decisions and solutions for other communities like theirs.

**Lynn Borup**, Executive Director, *Tri-County Health Network*, @TCHDHealth

### **Beyond a Voice: Translating Community Concerns into Real Action Plans (Part One)**

When Colorado communities have an opportunity to surface the top issues impacting the health of their citizens, some common themes emerge. Across the state, access to and high cost of services, transportation gaps, affordable housing and substance abuse are proving to be tremendous barriers to health. In the first of this two-part session, participants will analyze root causes underlying these challenges, and develop innovative solutions that leverage existing efforts, such as established partnerships. Identified solutions will then be made available to all conference participants for additional ideas and suggestions. In Day Two's session, participants will experience a hands-on, rapid pace action planning process tied to the identified solutions. While the session is designed as a two-part sequence, participants are free to attend either or both sessions.

**Bill Fulton**, Founder and Executive Director, *The Civic Canopy*, @bill\_fulton, @CivicCanopy

**Lyz Riley**, Healthy Communities Coordinator, *The Civic Canopy*, @CivicCanopy

**Table Facilitators:** Maria Creavin, Nadine Lund, Eunice Shankland and Jason Vitello

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*Discovery sessions continued on the next page*

### **Not Lost in Translation: The Importance of Being an Outside-In Community-Based Organization**

The potential of community-based health organizations (CBOs) to satisfy health needs has long been recognized. Recent health payment and delivery reforms provide stronger financial incentives on the part of the medical sector to involve CBOs in integrated care models. To develop these new partnership opportunities, CBOs must adopt an external focus, one that is driven by the belief that creating value for the health sector partner is key to CBOs' success. Attendees will learn the attributes of an "outside-in" organization, and how CBOs and the medical sector can work together to better serve the frail, the elderly and populations living with disabilities.

**Victor Tabbush, PhD**, Professor Emeritus, *UCLA Anderson School of Management*  
**Jay Want, MD**, Owner and Principal, *Want Healthcare LLC*, @jaywant1

### **Everyone Leads: Building Leadership from the Community Up**

Join Paul Schmitz as he dives deeper into the concepts he presented in the morning session. Learn how to build community will to mobilize around a common agenda and how to translate individual leadership skills into leadership within systems. Schmitz will discuss how shifts in common business models and assessing the equity of your efforts can produce better outcomes.

**Paul Schmitz**, CEO, *Leading Inside Out*, @PaulSchmitz1

### **Communicating for Social Change: Framing the Importance of Early Child Development**

In the first years of life, the brain develops rapidly – more than 700 neural connections are formed every second. Despite years of research and public discourse about the importance of early childhood development, evidence shows that the public, policymakers and the media do not fully understand this issue. During this session, you will learn the science behind communication efforts designed to reframe the importance of early childhood development, the effective efforts underway and the power of a shared communications strategy.

**Stephanie Monahan**, Director, Early Childhood Colorado Partnership, *The Civic Canopy*, @CivicCanopy  
**Moira O'Neil, PhD**, Director, Interpretation, and Senior Researcher, *FrameWorks Institute*, @frameworksinst

### **What Makes a Diverse Community Healthy?**

Colorado is rich in ethnic diversity: More than 123 languages are spoken here. But language is not the only barrier to giving – and receiving – appropriate health care. In this workshop, America Bracho will offer training around culturally sensitive messages and services. She will explore assumptions about who is the expert and what makes a healthy community. Attendees will walk away with a greater sensitivity to the differences among our state's residents and the tools needed to address them.

**America Bracho, MD, MPH**, President and CEO, *Latino Health Access*, @americalHA

4 – 5:30 p.m. **Guided Hike** – *Adventure Center, Lakeside Village*

**Yoga** – *Poolside, Keystone Lodge*

**Zumba** – *Gazebo, Lakeside Village*

6 – 7 p.m.

**Policymakers Meet & Greet Reception** – *Longs Peak Foyer and Terrace*

7 – 8 p.m.



### **The Colorado Experiment: A Spotlight on Substance Abuse in the State**

Colorado is hosting a crucial experiment testing easier access to addictive substances – from legal marijuana to sharp increases in opioids and craft brew tourism. This experiment is affecting our physical and behavioral health. We are now buying more than \$1 billion a year in legal marijuana. Drug overdose deaths have nearly doubled since 2002. In the last month, 12.6 percent of Colorado youth reported using marijuana. (The national average is 7.2 percent.) How will these facts impact adolescents, vulnerable adults, health care costs and substance abuse treatment? How should philanthropy help? We go beyond the headlines and hear real stories of loss and recovery across Colorado.

#### **Michael Booth, Session Moderator**

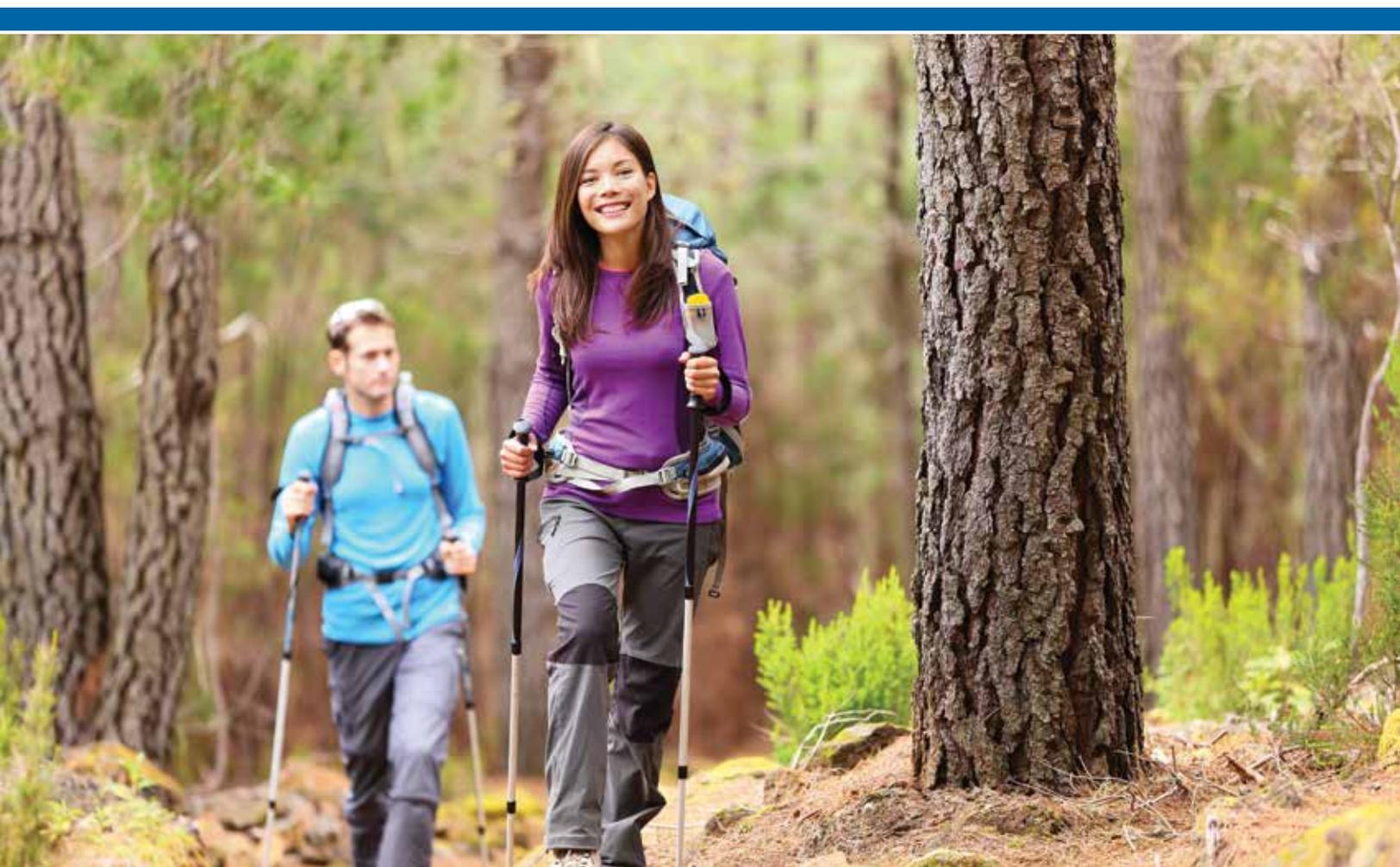
Editor-in-Chief, Health Elevations, *The Colorado Health Foundation*, @MBoothDenver

**Ingrid Binswanger, MD, MPH, MS**, Senior Investigator, Institute for Health Research, *Kaiser Permanente Colorado*

**Austin Eubanks**, Program Director, *The Foundry Treatment Center*, @eubanksaustin, @foundryrehab

**Lynn Procell, MSN, RN**, Director, Community Health Services, *Pueblo City-County Health Department*

**Robert Valuck, PhD, RPh, FNAP**, Professor, Pharmacy, Epidemiology and Family Medicine, *University of Colorado* and Coordinating Center Director, *Colorado Consortium for Prescription Drug Abuse Prevention*, @RobValuck



# Thursday, July 28

- 6:30 – 7:15 a.m.      **Yoga** – *Studio K, Lakeside Village*
- 7 – 8 a.m.            **Registration** – *Longs Peak Foyer*  
**Buffet Breakfast** – *Longs Peak Foyer and Terrace*
- 8 – 8:15 a.m.        **Welcome**
-  **Don Murphy**  
Chair of the Board, *The Colorado Health Foundation*  
@COHealthFDN
-  **Karen McNeil-Miller, EdD**  
President and CEO, *The Colorado Health Foundation*  
@COHealthFDN

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## Morning Session

### The Will to Act

Solutions for achieving better health don't have to take an act of Congress. Community will alone can be just as powerful as policy reform. A powerful pair is formed when public and private sectors commit to joining forces and challenge obsolete business models. On Day Two, presenters will share how a willingness to think creatively and engage collaboratively can produce extraordinary solutions.

### Learning Objectives

After today's morning session, participants will be able to:

- ✓ Understand that the second step in building community will is demonstrating a willingness to act.
- ✓ Envision how their own community's strengths and resources could be mobilized to remove the barriers to better health for everyone.
- ✓ Identify various ways we can build better health, for example, through economic development and opportunity, communitywide partnerships, educational opportunities, patient-provider relationships, and social and environmental supports.

- 8:15 – 8:45 a.m.     **Jay Want, MD: Morning Session Moderator**  
Owner and Principal, *Want Healthcare LLC*  
@jaywant1
- 8:45 – 9:15 a.m.     **Stuart Butler, PhD**  
Senior Fellow, Economic Studies, *The Brookings Institution*  
@stuartmbutler
- 9:15 – 9:30 a.m.    **Break**
- 9:30 – 10 a.m.       **Amie Shao**  
Director, Boston, *MASS Design Group*  
@MASSDesignLab
- 10 – 10:30 a.m.     **Tiffany Anderson, EdD**  
Superintendent, *Topeka Public Schools*  
@topeka\_501



10:30 – 10:45 a.m. **Break**

10:45 – 11:30 a.m.  **Discussion**

11:30 a.m. – 12:15 p.m. **Buffet Lunch** – *Longs Peak Foyer*

12:15 – 1:15 p.m. **Keynote and Conversation**



**William Eggers**

Director, Public Sector Research, *Deloitte*

Author, “The Solution Revolution”

@wdeggers

1:15 – 1:30 p.m. **Break**

1:30 – 3 p.m. **Discovery Sessions** – *Grays and Torreys Peaks Rooms*  
*Seating is limited. Sessions are offered on a first-come, first-served basis.*

### **Independence and Collaboration in Larger Rural Communities**

Making choices as a rural community to focus on the most impactful health solutions can be a challenge. Even with community will, economics, policy and systems stand in the way of easy compromises. The independence of rural life competes with collaboration opportunities. Yet some of the larger rural communities in Colorado (such as Steamboat, Durango, Sterling and Avon) are bridging access gaps to better health care, wellness and prospects for their residents. Attendees will work with several living case studies to learn how partnerships in some of the larger rural communities in Colorado are taking shape. They will also identify best practices and critical resources to inform decisions and solutions for other communities like theirs.

[Maria Fabula](#), President and CEO, *Community Resource Center*

### **Get Activated! Making This Space a PLACE**

Active, engaged communities don't just happen – they are a result of the effort of many people and an ongoing commitment to them. This interactive problem-solving session addresses what activation is and why it is important. It will teach participants to creatively think about how to activate an existing resource in a community. Principles of rapid iteration will be discussed as they relate to resource activation. Colorado organizations will share their successful activation strategies with the group.

[Allen Beauchamp](#), Community Advocate, @2bytandem

[Louise Martorano](#), Executive Director, *RedLine*, @RedLineDenver

[Nikki McComsey](#), Executive Director, *Kids on Bikes*, @kidsonbikescs

### **Beyond A Voice: Translating Community Concerns into Real Action Plans (Part Two)**

When Colorado communities voice the top issues impacting the health of their citizens, some common themes emerge. In almost every region, access to services, high cost of services, transportation gaps, affordable housing, and substance abuse are among the biggest barriers to good health. Now it's time to act on what we've learned and put creative solutions into real plans. In Day Two's session, participants will walk the potential solutions through a hands-on, rapid pace action planning process using tools they can apply back home. While the session is designed as a two-part sequence, participants are free to attend either or both sessions.

[Bill Fulton](#), Founder and Executive Director, *The Civic Canopy*, @bill\_fulton, @CivicCanopy

[Lyz Riley](#), Healthy Communities Coordinator, *The Civic Canopy*, @CivicCanopy

**Table Facilitators:** Maria Creavin, Nadine Lund, Eunice Shankland and Jason Vitello



### **The New Business of Health**

Join Stuart Butler for a more intimate, in-depth conversation that builds upon the themes from his morning presentation. Butler will share more examples of hospitals evolving into community hubs or anchors, and what that could mean for Colorado providers. How would this new business model potentially change the delivery of care and payment system? Come prepared to engage in a practical discussion about the pros and cons of adopting this model to address today's key health care modernization objectives.

**Stuart Butler, PhD**, Senior Fellow, Economic Studies, *The Brookings Institution*, @stuartmbutler

### **Is It Telemental? Solving Mental Health Access Problems Through Innovation**

Voices throughout the state say one of their most perplexing problems is a mental health care deficit in their communities. Our experts are bridging gaps right now. Participants will share practical ideas in delivering mental health. From texts sent by suicidal teens to depression on remote Native American reservations and addiction treatment in metropolitan areas, we will learn how these experts have reached out, how their clients react, how they access underserved populations and what innovations they have created to address the provider shortage.

**Michael Booth**, Editor-in-Chief, Health Elevations, *The Colorado Health Foundation*, @MBoothDenver

**Scott Cousino**, CEO and Co-Founder, *myStrength, Inc.*, @myStrengthbh

**Peggy Hill, MS, MEd**, Deputy Director, National Behavioral Health Innovation Center, *University of Colorado Anschutz Medical Center*

**Bev Marquez**, CEO, *Rocky Mountain Crisis Partners*, @RMCrisisPartner

**Douglas Novins, MD**, Professor, Vice Chair and Director, Division of Child and Adolescent Psychiatry, Division of Psychiatry, *University of Colorado School of Medicine*

### **Resiliency Starts from the Inside Out**

Building your resiliency capacity is critical to having the energy and stamina for working toward a healthy Colorado. This workshop focuses on how being inspired by your work allows you to persist with doing the work. When we experience exhaustion, worry, stress and anxiety, it is very difficult to remember why we chose helping professions. This session gives participants the gifts of reflection, learning and action that are critical to reconnecting to the powerful vision that is inspiring for themselves and for those with whom they engage.

**Gillian Masarie, MA, CPC, ELI-MP**, Leadership Coach, *Flatirons Professional Coaching LLC*

4 – 5:30 p.m.

**Guided Hike** – *Adventure Center, Lakeside Village*

**Yoga** – *Poolside, Keystone Lodge*

**Zumba** – *Gazebo, Lakeside Village*

6 – 8 p.m.

**Dinner Reception** – *Shavano and Longs Peaks Terraces*

Live music provided by the Drew Morell Trio

### **In Memoriam: Dr. Virgilio Licona Community Health Leadership Award**

Virgilio Licona, MD, a nationally recognized leader, activist, physician and expert in rural health delivery, migrant health and social justice, will be honored at this year's Colorado Health Symposium for his lifelong work in supporting community health. A member of the Colorado Health Foundation's Board of Directors, Licona passed away on March 29, 2016. The Foundation will also announce a new award program in his honor.

8 – 10 p.m.

**Dancing** – *Grays Peak*

Deejayed music provided by Katherine Rosechild.



# Friday, July 29

- 6:30 – 7:15 a.m.      **Yoga** – *Studio K, Lakeside Village*
- 7 – 8:30 a.m.        **Buffet Breakfast** – *Longs Peak Foyer and Terrace*  
**Registration** – *Longs Peak Foyer*
- 8:30 – 8:45 a.m.    **Welcome**  
 **Amy Latham**  
Vice President, Philanthropy, *The Colorado Health Foundation*  
@COHealthFDN

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## Morning Session

### The Heart of the Matter

Future generations deserve to grow up in communities where health is not at odds with economic growth and prosperity. Our children are more likely to succeed – and less likely to carry adult problems – when all community members have opportunities to be healthy and productive. On Day Three, our speakers present (and perform) what is at the heart of the matter: to behold what we can become and achieve when all of us bring caring back to our communities and invest in building a bright future for our children.

#### Learning Objectives

After today's session, participants will be able to:

- ✓ Articulate the reasons why health is everyone's business.
- ✓ Understand their role in improving the health of others in their community.
- ✓ Articulate a next step for making health everyone's business.

- 8:45 – 9:45 a.m.    **Keynote and Conversation**  
 **Gloria Wilder, MD, MPH**  
Founder, *CORE HEALTH*
- 9:45 – 10 a.m.     **Break**
- 10 – 11 a.m.        **Keynote and Conversation**  
 **Steve Pemberton**  
Vice President, Diversity and Inclusion, and Global Chief Diversity Officer  
*Walgreens Boots Alliance*  
@iStevePemberton
- 11 a.m. – 12 p.m.   **Keynote and Performance**  
 **Jamie "Jonny 5" Laurie and Stephen "Brer Rabbit" Brackett**  
*Flobots*  
@flobots
- 12 p.m.             **Closing Remarks**  
 **Karen McNeil-Miller, EdD**  
President and CEO  
*The Colorado Health Foundation*  
@COHealthFDN
- Snacks to Go** – *Longs Peak Foyer*



# Speaker Biographies



KEYNOTE

**William Eggers**

Director, Public Sector Research  
*Deloitte*

William Eggers is an award-winning author and executive director of Deloitte Public Leadership Institute, where he is responsible for research and thought leadership for Deloitte's public sector industry practice. A leading authority on government reform, Eggers has advised governments and public officials from around the world.

Eggers has authored several books, including "Delivering on Digital: The Innovators and Technologies That are Transforming Government"; "The Solution Revolution: How Government, Business and Social Enterprises are Teaming Up to Solve Society's Biggest Problems"; "If We Can Put a Man on the Moon: Getting Big Things Done in Government"; "Governing by Network"; and "The Public Innovator's Playbook."

He has won numerous awards, including the 2014 Axiom Award for business theory, the Louis Brownlow Book Award for public management, the Sir Antony Fisher International Memorial Award for promoting an understanding of the free economy and the Roe Award for leadership and innovation in public policy research.



KEYNOTE

**Jamie  
"Jonny 5" Laurie  
and Stephen  
"Brer Rabbit"  
Brackett**

*Flobots*

Flobots is a Denver-based alternative hip-hop band dedicated to creating, performing and finding anthems for a better world. Since forming in 2005, the band has released three full-length albums; toured the United States and Europe; and appeared on late night television programs, including "The Tonight Show with Jay Leno" and "Late Night with Conan O'Brien." Internationally known for its 2008 platinum single "Handlebars," the band is widely recognized for using music as a vessel for social change.



KEYNOTE

**Steve Pemberton**

Vice President, Diversity and Inclusion, and  
Global Chief Diversity Officer  
*Walgreens Boots Alliance*

Steve Pemberton is vice president of diversity and inclusion, and global chief diversity officer for Walgreens Boots Alliance. He is widely considered a subject matter expert about the importance of diversity and inclusion to the sustainability of organizations and the communities they serve. He has frequently represented Walgreens' employment model at the White House and on Capitol Hill. In 2015, he was appointed by U.S. Secretary of Labor Thomas Perez to an advisory committee for the Competitive Integrated Employment of People with Disabilities.

Before joining Walgreens, Pemberton was chief diversity officer and vice president of diversity and inclusion at Monster.com. He has a deep personal understanding of human differences and the human experience. For much of his childhood, Pemberton was a ward of the state, an experience he chronicled in the 2012 best-selling memoir, "A Chance in the World."

Pemberton has received numerous awards, including the Horizon Award, presented by Congress in 2015. He is a member of several nonprofit boards, including UCAN, Bernie's Book Bank and The United States Business Leadership Network.



KEYNOTE

### **Leana Wen, MD**

Commissioner

*Baltimore City Health Department*

Director, Patient-Centered Care, Department of  
Emergency Medicine

*George Washington University*

Leana Wen is the commissioner of the Baltimore City Health Department and director of patient-centered care in the Department of Emergency Medicine at George Washington University. A professor of emergency medicine and health policy, she co-led a national collaboration on health policy and social mission, and was founder and director of Who's My Doctor.

As a medical student, Wen witnessed firsthand the disconnect between doctors and patients when her mother was diagnosed with metastatic breast cancer. Wen's experiences led her to a career devoted to transforming the health care system through patient advocacy.

She has served as a consultant with the World Health Organization and The Brookings Institution, and as an advisor to the Patient-Centered Outcomes Research Institute and the Lown Institute. In 2007, she was selected by the Secretary of Health and Human Services to represent physicians-in-training on the Council on Graduate Medical Education.

Wen is the author of "When Doctors Don't Listen: How to Avoid Misdiagnoses and Unnecessary Tests." Her TedMed Talk on fear and transparency in medicine has been viewed 1.5 million times. She was featured in the HBO documentary "Reporter" and has been published in scientific, online and print publications.



KEYNOTE

### **Gloria Wilder, MD, MPH**

Founder

*CORE HEALTH*

Gloria Wilder is the founder of CORE HEALTH, a social justice solutions company that helps to improve the quality of service in underserved communities. Wilder is a nationally recognized expert on poverty and economic segregation in health care. She serves as a consultant to numerous foundations and nonprofit organizations implementing outcome-driven community programs and analyzing effective community initiatives.

Wilder served as director of community pediatrics at Georgetown University Medical Center and chair of mobile health programs at Children's National Medical Center. She oversaw the daily operations of the Children's Health Project of DC, a program of the nationally recognized Children's Health Fund.

A volunteer pediatrician at safety net clinics throughout the Washington, D.C., area, Wilder is also a member of several boards, including the Children's Law Center, the International Mobile Health Association and the Meyers Foundation, and serves on the DC Access to Justice Commission and the Centene Corporation health policy board. Wilder has received numerous awards and was recently inducted into the Gold Humanism in Medicine Honor Society.

# Plenary Speakers



**Tiffany Anderson, EdD**

Superintendent  
*Topeka Public Schools*

Tiffany Anderson is the superintendent of Topeka Public Schools in Kansas. She is also currently an adjunct professor for the department of educational leadership and policy studies at the University of Missouri St. Louis and for the Association for Supervision and Curriculum Development. Anderson is nationally known for her innovative work serving schools in high poverty communities and improving achievement in rural, urban and suburban public school districts. She has been a public school educator for 22 years, previously as the superintendent in Jennings School District, Missouri, and in Montgomery County Public Schools, Virginia; an assistant superintendent and director of desegregation in Rockwood School District, Missouri; and a principal in St. Louis. She has also served as an adjunct professor at Radford University, Saint Louis University and the University of Missouri Kansas City. Anderson is the author of "Closing the Achievement Gap" and "Transforming Schools for Excellence."



**America Bracho, MD, MPH**

President and CEO  
*Latino Health Access*

America Bracho is the president and CEO of Latino Health Access, a center for health promotion and disease prevention that empowers community members and health workers to become leaders of wellness and change. Before coming to the United States, Bracho worked as a physician in her native Venezuela. She has consulted with the Pan American Health Organization and has been a faculty member for several international courses in Latin America, Australia and Europe. Bracho has been featured in several documentaries, including HBO's "The Weight of the Nation" and a TedMed Talk about patients' role in improving health care and their communities. She is a member of the Casey Family Programs board of trustees and has served as a trustee of the Marguerite Casey Foundation, on the Institute of Medicine Roundtable on Health Disparities and on the advisory committee for the Robert Wood Johnson Foundation Local Initiative Program. Bracho is the co-author of "Recruiting the Heart, Training the Brain: The Work of Latino Health Access."



**Renaisa Anthony,  
MD, MPH**

Deputy Director, Center for Reducing  
Health Disparities  
Assistant Professor, College of Public Health  
*University of Nebraska Medical Center*

Renaisa Anthony is the deputy director of the Center for Reducing Health Disparities and assistant professor in the College of Public Health at the University of Nebraska Medical Center. Her commitment to eradicating health disparities has taken her to some of the most vulnerable communities around the world, where she has worked to improve the lives of women, children, families and communities by delivering quality health care and implementing public health and policy initiatives. Born and raised in the inner city of Detroit, Anthony is keenly aware of the role social factors play in health and their impact on health outcomes. She testified before Congress in support of the Affordable Care Act and currently advocates for Healthy People 2020 goals. In 2012 she delivered a TEDx Talk entitled "A Recipe for Health Equity," and this year delivered the keynote address about health disparities at the Midwest Global Health Conference.



**Stuart Butler, PhD**

Senior Fellow, Economic Studies  
*The Brookings Institution*

Stuart Butler is a senior fellow in economic studies at The Brookings Institution. Before joining Brookings, Butler spent 35 years at The Heritage Foundation as director of the Center for Policy Innovation and earlier as vice president for domestic and economic policy studies. He is also an adjunct professor at Georgetown's McCourt School of Public Policy and a visiting fellow at the Convergence Center for Policy Resolution. He is a member of the editorial board of the health policy journal *Health Affairs*, serves on the panel of health advisors for the Congressional Budget Office and is a board member for Health Care Services at the Institute of Medicine. Butler has played a prominent role in the debate over health care reform as well as budget process reform, the future of higher education, economic mobility and federal entitlement reform.



## Paul Schmitz

CEO

*Leading Inside Out*

Paul Schmitz is CEO of Leading Inside Out, a nonprofit and philanthropic advisory firm that advances strategies to develop authentic, inclusive and collaborative leadership. He is also senior advisor to the Collective Impact Forum and an Innovation Fellow at Georgetown University's Beeck Center for Social Innovation and Impact. Schmitz previously served as CEO of Public Allies, a national leadership development organization. He was a faculty member of the Asset-Based Community Development Institute and a board member of The Corps Network, Independent Sector, the NYU Leadership Initiative, Playworks and The United Way of Greater Milwaukee. Schmitz is the former cochair of Voices for National Service, which advocates for AmeriCorps and other national service programs; was a social innovation advisor to the White House; and has been named three separate years to The Nonprofit Times list of the 50 most influential nonprofit leaders in America. He is the author of "Everyone Leads: Building Leadership from the Community Up."



## Amie Shao

Director, Boston

*MASS Design Group*

Amie Shao is a director with MASS Design Group, where she oversees research focusing on health infrastructure planning, design and evaluation. In addition to guiding impact research for MASS built projects, she leads the development of a capital project impact assessment guide, supported by The Atlantic Philanthropies and the S. D. Bechtel Jr. Foundation, aimed at providing the philanthropic sector with tools to monitor and evaluate the impact of capital investments to better plan future projects. Shao coordinated the production of National Health Infrastructure Standards for the Liberian Ministry of Health and has been involved in the design and evaluation of health care facilities in Haiti, Africa and the United States. Before joining MASS, she worked for the Office for Metropolitan Architecture in Beijing; WORK Architecture Company in New York City; and EnSitu, S.A. in Panama.



## Jay Want, MD

Owner and Principal

*Want Healthcare LLC*

As owner and principal of Want Healthcare LLC, Jay Want consults for a wide variety of clients, including the Network for Regional Healthcare Improvement, the Centers for Medicare & Medicaid Services and the Robert Wood Johnson Foundation. He is also the chief medical officer for the Center for Improving Value in Health Care and is an affiliate member of Atul Gawande's Ariadne Labs. Want serves on the board of the nonprofit Rocky Mountain Health Plan and is a commissioner on the Colorado Commission for Affordable Health Care. He has served on task forces for the Colorado Division of Insurance, The Colorado Trust, the Colorado Hospital Association and the Governor's Blue Ribbon Commission on Health Care Reform; assisted in drafting the Care Transitions Act, which was ultimately included in the Affordable Care Act; and was a fellow of the Colorado Health Foundation. Want is board-certified in internal medicine and was a primary care internist in private practice for 10 years.



## Alan Weil

Editor-in-Chief

*Health Affairs*

Alan Weil is the editor-in-chief of Health Affairs, the nation's leading health policy journal. He is an elected member of the National Academy of Medicine and an appointed member of the Medicaid and CHIP Payment and Access Commission (MACPAC). Weil is a member of the Kaiser Commission on Medicaid and the Uninsured and a trustee of the Consumer Health Foundation in Washington, D.C. He was the executive director of the National Academy for State Health Policy; directed the Urban Institute's Assessing the New Federalism project; held a cabinet position as executive director of the Colorado Department of Health Care Policy and Financing, the state's Medicaid agency; and was assistant general counsel in the Massachusetts Department of Medical Security.

# Discovery Sessions

## **Allen Beauchamp**

Community Advocate

Allen Beauchamp is a community organizer and passionate advocate of all things bike. His goal is to help Colorado Springs continue to fully embrace cycling by removing barriers to access and encouraging well-built infrastructure. He loves leading community rides to the revitalized Popcycle Bridge and Legacy Loop trails, connecting people through social media and finding the beauty that hides in plain sight in all types of weather and locations.

## **Ingrid Binswanger, MD, MPH, MS**

Senior Investigator, Institute for Health Research

*Kaiser Permanente Colorado*

Ingrid Binswanger is a senior investigator at the Institute for Health Research at Kaiser Permanente Colorado. Binswanger's research focuses on novel approaches to enhance opioid safety and prevent deaths from overdose in clinical and community settings. She has also conducted extensive research on the health of people with criminal justice involvement. Binswanger currently serves as the co-chair of the Data/Research workgroup of the Colorado Consortium for Prescription Drug Abuse Prevention and treats patients with addiction at Kaiser Permanente Colorado.

## **Michael Booth**

Editor-in-Chief, Health Elevations

*The Colorado Health Foundation*

Michael Booth is the editor-in-chief of Health Elevations for the Colorado Health Foundation and a Colorado-based health writer and consultant. He is co-author of "Eating Dangerously: Why the Government Can't Keep Your Food Safe ... and How You Can," a Denver Post best-seller and winner of the 2015 Colorado Book Award. Previously he covered health care and other Colorado issues for The Denver Post and has consulted for The Atlantic Philanthropies, Mental Health Center of Denver and other organizations.

## **Lynn Borup**

Executive Director

*Tri-County Health Network*

Lynn Borup is the executive director of the Tri-County Health Network, a coalition of health care leaders from three rural Colorado counties. Borup has held executive leadership roles in the nonprofit and for-profit sectors, working extensively with hospitals, physicians, other health care providers and health plans serving rural and underserved populations. She has provided expansion strategies and successfully led development teams for a number of health plans, including Anthem/WellPoint, Inland Empire Health Plan and Colorado Choice Health Plans. Borup is a member of numerous boards, including Southwestern Colorado Area Health Education Center, Colorado Coalition for the Medically Underserved and Oral Health Colorado.

## **Scott Cousino**

CEO and Co-Founder

*myStrength, Inc.*

Scott Cousino is the CEO and co-founder of myStrength, Inc., a digital behavioral health company delivering innovative, scalable solutions for health care payers and providers. At myStrength, Cousino oversees the development of interactive web and mobile applications that help consumers manage and overcome depression, anxiety, substance use disorder and chronic pain. Prior to founding myStrength, Cousino was an internet executive at Alta Colleges, where he and his team were responsible for the initial launch and rapid growth of Alta's fully accredited e-learning platform.

## **Austin Eubanks**

Program Director

*The Foundry Treatment Center*

Austin Eubanks is the program director for The Foundry Treatment Center. After more than 10 years as an advertising executive, Eubanks entered the rehabilitation industry by way of his own personal recovery. An injured survivor of the Columbine shooting, Eubanks has devoted his career to helping others who have journeyed into addiction by way of acute trauma. He combines his professional background in advertising and brand strategy with his personal experience in recovery to facilitate progress in both program management and business development.



**Maria Fabula**

President and CEO  
*Community Resource Center*

Maria Fabula is president and CEO of Community Resource Center, which provides professional development opportunities and resources to nonprofits and community-based organizations in Colorado. Fabula has extensive experience in nonprofit management, fund development, volunteer engagement, collaboration and business development. She is known for bringing together government agencies, nonprofit organizations and private enterprises in collaborative efforts to build community. Before joining Community Resource Center, Fabula held leadership positions with the Nonprofit Support Center, the Junior Statesmen Foundation and the California State Senate.

**Bill Fulton**

Founder and Executive Director  
*The Civic Canopy*

Bill Fulton is the founder and executive director of The Civic Canopy. He is a leader in collaborative process design and small- and large-group facilitation, applying research from multiple fields to the practical needs of creating learning communities. Fulton has successfully facilitated hundreds of processes, from single-day retreats to multiyear policy development initiatives, with private, public and nonprofit groups.

**Peggy Hill, MS, MEd**

Deputy Director National Behavioral Health  
Innovation Center  
*University of Colorado Anschutz Medical Center*

Peggy Hill is the deputy director of the National Behavioral Health Innovation Center. An advocate for health promotion and early intervention in behavioral health conditions, Hill is devoted to developing evidence-based programs within existing community systems and resources. She was instrumental in the early expansion of Nurse-Family Partnership, a prenatal and early childhood nurse home visitation program, and most recently served as chief operations officer of the Colorado Behavioral Healthcare Council.

**Bev Marquez**

CEO  
*Rocky Mountain Crisis Partners*

Bev Marquez is CEO of Rocky Mountain Crisis Partners. She joined the organization in April 2010 as its director of operations, bringing with her years of experience at all levels of system and program development in both public and private mental health service systems. Before joining Rocky Mountain Crisis Partners, Marquez was an employee assistance program administrator, workplace critical incident consultant and clinician, where she gained experience in behavioral health, suicide prevention and crisis management.

**Louise Martorano**

Executive Director  
*RedLine*

Louise Martorano is the executive director of RedLine, a nonprofit contemporary art center in Denver that seeks to empower every person to create social change through art. Martorano has 10 years of management experience in both for-profit and nonprofit arts organizations. In addition, she has worked in the film industry producing and fundraising for independent films that have received international festival recognition.





### **Gillian Masarie, MA, CPC, ELI-MP**

Leadership Coach

*Flatirons Professional Coaching*

Gillian Masarie is a leadership coach with more than 10 years of experience in talent management and human resources leadership at both the hospital and system level. Masarie understands the value of health care leadership and its relationship to employee engagement and the patient experience. She is a masters-prepared human resources practitioner with more than 20 years in the industry, working with professional services firms and technology companies, and in advertising and health care.

### **Nikki McComsey**

Executive Director

*Kids on Bikes*

Nikki McComsey is the executive director of Kids on Bikes. She began her career in nonprofit youth development with responsibilities for counseling youth in leadership and character development. McComsey joined the corporate world to become a certified public accountant but found her way back to the nonprofit sector. A road cyclist and lover of the outdoors, she wants to provide kids and families with the opportunity for health and wellness through the benefits of riding a bike.

### **Stephanie Monahan**

Director, Early Childhood Colorado Partnership

*The Civic Canopy*

Stephanie Monahan is the director of the Early Childhood Colorado Partnership at The Civic Canopy. Previously she was the executive director of the All Alaska Pediatric Partnership. Monahan is known for her expertise in cross-sector partnership building, program development and comprehensive early childhood systems, working with diverse stakeholders to implement early childhood programs at the community level that inform and drive change at the state level. She has facilitated numerous collaborative projects and processes designed to improve outcomes for children and youth.

### **Douglas Novins, MD**

Professor, Vice Chair and Director

Division of Child and Adolescent Psychiatry

Department of Psychiatry

*University of Colorado School of Medicine*

In addition to his roles at the University of Colorado School of Medicine, Douglas Novins is the Cannon Y. and Lyndia Harvey Chair in Child and Adolescent Psychiatry; chair of the Pediatric Mental Health Institute at Children's Hospital Colorado; and professor of community and behavioral health, Centers for American Indian and Alaska Native Health, at the Colorado School of Public Health. Novins has helped develop and implement telemental health services, linking the Center for Native American TeleHealth and TeleEducation in Colorado to clinical facilities serving tribal communities in Alaska, Arizona, Montana, South Dakota and Wyoming, and emergency and consultative pediatric telemental health services at Children's Hospital Colorado.

**Moira O’Neil, PhD**

Director, Interpretation, and Senior Researcher  
*FrameWorks Institute*

Moira O’Neil is the director of interpretation and a senior researcher at the FrameWorks Institute, where she uses a range of research methods to further public understanding of social issues, including criminal justice reform, immigration, early childhood development, addiction, environmental health, education, public health and climate change. She is also involved in efforts to disseminate the organization’s evidence-based reframing recommendations throughout the nonprofit sector. Before joining FrameWorks, O’Neil worked for the Appearance Assistance Program of the Vera Institute of Justice.

**Lynn Procell, MSN, RN**

Director, Community Health Services  
*Pueblo City-County Health Department*

Lynn Procell is the director of Community Health Services at the Pueblo City-County Health Department, where she oversees mostly clinical and maternal child health programs. Procell works with several coalitions and community groups focused on the effects of substance abuse on those vulnerable populations. She is also an adjunct instructor at the Colorado State University–Pueblo.

**Lyz Riley**

Healthy Communities Coordinator  
*The Civic Canopy*

Lyz Riley is the Healthy Communities coordinator and LiveWell representative for The Civic Canopy, where she leads initiatives in healthy eating and active living. Riley has developed and effectively implemented numerous culture-creating programs, examining gaps in opportunities and applying strategies to level the playing field. She is passionate about strengthening communities and has studied the various intersections of law and its effects on society, including the intended and unintended consequences.

**Victor Tabbush, PhD**

Professor Emeritus  
*UCLA Anderson School of Management*

Victor Tabbush is professor emeritus at the UCLA Anderson School of Management. He is director of the Johnson & Johnson Health Care Executive program and a faculty member in the Blue Shield of California Foundation Clinic Leadership Institute Program and the California Health Care Foundation Leadership Program at the University of California, San Francisco. Previously he was director of the Office of Executive Education Programs and senior associate dean and director of the school’s Fully Employed MBA and Executive MBA programs. In 2006 he founded the UCLA Management Development Institute and currently serves on the advisory board of the UCLA Geffen School of Medicine Center for World Health.

**Robert Valuck, PhD, RPh, FNAP**

Professor, Pharmacy, Epidemiology and Family Medicine  
*University of Colorado*  
Coordinating Center Director  
*Colorado Consortium for Prescription Drug Abuse Prevention*

Robert Valuck is a professor in the Departments of Clinical Pharmacy, Epidemiology and Family Medicine at the University of Colorado Schools of Pharmacy, Public Health and Medicine at the Anschutz Medical Campus in Aurora. Valuck is also coordinating center director of the Colorado Consortium for Prescription Drug Abuse Prevention, which has developed a collaborative, coordinated response to prescription drug abuse and the opioid overdose epidemic in Colorado through education, prevention, intervention and treatment.

