

#coverCO

2016
RESOURCES
INSPIRATION
SUPPORT

Innovative Partnerships

Housekeeping



- Benita Wilson
 - Health District of Northern Larimer County
- Kristin Pullen
 - Adams 12 Five Star School District
- Rob Hendershot
 - Denver Public Schools Medicaid Department



Larimer Health Connect

Helping local residents get connected to coverage









How to best reach partners?

Meet where they're at.

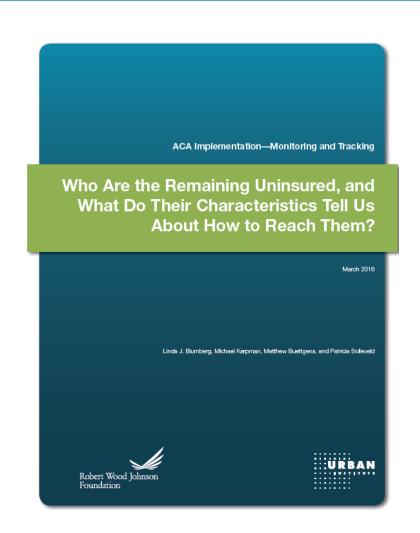


- Bring our materials.
- Chat about our program.
- Focus on how we can help their clients.
- ➤ Gather resources from them to have for our clients.

Form a true partnership!

Who are community partners?

- > Schools
- > Tax Preparers, VITA
- Benefits Assistance Programs (SNAP, LEAP, Housing Authority)
- Low Wage Businesses
- Family Courts, support systems for single parents



Expanding Community Partners



You may qualify for a Special Enrollment Period to change or shop for new health coverage.

If you're moving, whether from out of state or within Colorado, you may be able to get Marketplace health insurance coverage with a Special Enrollment Period (SEP). This means you can enroll in or change your plan outside the annual Open Enrollment Period. In most cases, you'll have 60 days from your move date to enroll in new coverage or change your plan.

Depending on where you move, you may have new options, prices, and savings available to you.

For help outside of Larimer County, visit http://connectforhealthco.com/person-help/



- > Realtors/Rentals
- **Lawyers**
- > Probation Officers
- > Faith Based Organizations
- Daycare
- > Financial Advisors
- > DMV/Colleges
- Health Care Facilities

Tailoring Flyers



Not only does your license ner may be eligible for a Special to sign up for health

Plans may cost less th

LARIMER HEALT

We are your local re appointments a Come and see if you



(970) 472-0

larimerhealthconne

Acaba de cumplir los 26 años?



¡No solamente necesitará renovar su licencia, sino que también pudiera calificar para un Período de Inscripción Especial para inscribirse en cobertura médica!

Planes pueden costar menos de lo que plensas.

LARIMER HEALTH CONNECT

¡Somos su recurso local y las citas son GRATIS!

¡Venga y vea si pudiera calificar!



(970) 472-0444



Did you recently get your Legal Permanent Resident Card or become a U.S. Citizen?

Español en el dorso

Solotial in the period of the

English on reverse

¿Acaba de recibir su tarjeta de residencia permanente legal o de hacerse ciudadano de los Estados Unidos?

You may be able to sign up for low

Becoming a Legal Permanent Resider a 60 day Special Enrollment Period insurance as soon as you ge

If you miss this window, you would I open enrollment period – which star through January

LARIMER HEALT



Hablamos Es

¡Tal vez se pueda inscribir en cobertura médica más barata!

¡Llegar a ser un residente permanente legal o un ciudadano de los Estados Unidos le da un Periodo de Inscripción Especial de 60 días donde puede inscribirse en seguro en cuanto reciba sus documentos!

Si pierde este periodo, tendrá que esperar hasta el siguiente periodo de inscripción abierta – lo cual comienza el 1 de noviembre y dura hasta el 31 de enero.

LARIMER HEALTH CONNECT

Ayuda gratis y local. (970) 472-0444



larimerhealthconnect.org



Hablamos Español

Your Options: COBRA, Marketplace, & More

COBRA Coverage

Federal law requires that most group health plans give employees and their families the opportunity to continue their health coverage through COBRA continuation coverage when there is a "qualifying event" that would result in a loss of coverage under an employer's plan.

- Allows you to remain enrolled in your former employer's health insurance and retain any cost-sharing you've already paid (e.g. deductibles, co-insurance).
- You pay the entire group premium (employer + employee portion).
- Your spouse and children can choose to enroll in other coverage.
- Your previous plan administrator can charge up to 102% of total plan premiums for COBRA coverage.

Private health insurance through the Connect for Health Colorado Marketplace

(www.connectforhealthco.com)

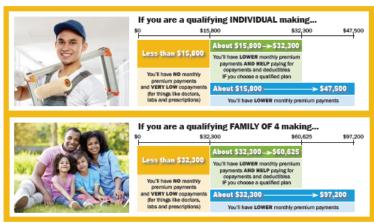
- Colorado's own competitive marketplace to shop for private health insurance for individuals, families and small businesses.
- Only place to apply and qualify for new federal financial assistance with premiums, deductibles, and copays.

Medicaid coverage

(www.colorado.gov/peak)

- Medicaid is public health insurance for people with low income.
- No monthly premium; No deductible.
- Prescription co-pays are \$0-\$5.

Discounts may apply to you*



*Income levels are updated each April. Check back with us to see if you qualify.

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Continued on reverse..

NEW Healthcare Coverage Options for You and Your Child!











You and your family may be able to enroll in free or low-cost health insurance!

- Child Health Plan Plus (CHP+) is a low-cost public health insurance for children ages 0-18 and pregnant women. A family of four can earn up to \$63,100/year and still qualify. Year-round enrollment.
- Medicald is public health insurance for people who qualify. Individuals earning less than \$15,800/year or a family of four earning less than \$32,300/year may be eligible for Medicaid coverage which now includes limited dental benefits for adults! Year-round enrollment.
- Connect for Health Colorado is the place to shop for comprehensive health insurance and access new federal financial help to reduce costs. Individuals earning \$15,800 to \$47,500/year or a family of four earning \$32,300 to \$97,200/year can get lower cost premiums. For some, additional help to lower out of pocket costs may be available. The next open enrollment period is November 1, 2016 through January 31, 2017. You may be eligible to enroll in 2016 if you experience a life changing event such as marriage, birth, or losing other health coverage.

Healthcare coverage includes:

- Check-ups and shots
- Other doctor's visits
- Children's dental care
- Children's vision services
- Prescriptions
- · Hospitalization and hospital services
- · Mental health services
- · And other benefits depending on coverage option

LARIMER HEALTH CONNECT We are your LOCAL resource.
All appointments are FREE.

(970) 472-0444

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LARIMER HEALTH

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LARIMER HEALTH CONNECT

Summer 2016

Dear Community Partner,

Larimer Health Connect is dedicated to helping individuals and families get covered! Reaching the uninsured population is a big job, and we need your help! We are hoping you will join us in these efforts and together we can reduce the number of uninsured residents in Larimer County.

Larimer Health Connect is a free service that helps people find the best health insurance to meet their needs and budget. We can assist with connecting people to quality, free and lower-cost health insurance plans including Medicaid, Child Health Plan Plus (CHP+), and plans from the Connect for Health Colorado Marketplace.

We are here to help individuals and families who currently:

- Have no health insurance.
- Need help applying for Medicaid and CHP+, or would like assistance with their redeterminations and reporting changes to income or household size.
- Experience a qualifying life-change event, including birth or adoption of a child, marriage, losing health insurance, or moving to Colorado.

Having health insurance provides peace of mind and access to health care services! Your organization/clinic can help us get the word out directly to those who may need it the most.

How we can partner to better support your clients:

- · We can provide brief, educational presentations on health coverage options for your staff or your clients.
- We can train your staff on how to make free appointments with Larimer Health Connect for clients who need
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- We can provide your office with bilingual materials or social media posts to share with clients.
- We can table at one of your events.
- · We can explore organizing an enrollment event for your client community.
- · We are open to exploring ideas you may have about how to best reach your client population.

Please contact us soon if you would like to set a date for a presentation, training, or event.

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Larimer Health Connect Order Sheet

Thank you for partnering with us to help get more individuals and families in our community covered! Please use the order sheet below to make your selections and return to us.

You can also call us at 970-472-0444 or use the link in the follow up email to place an order online. Orders will be processed and delivered within one week.

Please call if you would like to set up a training, enrollment event or would like to explore ideas about how we can best reach your client community.

Material	Quantity
Green Program Information Sheet (Bilingual)	
"Need help with health insurance" Tear Off Pads (English)	
"Need help with health insurance" Tear Off Pads (Spanish)	
Contact Cards (English)	
Contact Cards (Spanish)	
COBRA Flyers/Pay Stub Insert (English)	
Seasonal Jobs Flyer (Bilingual)	
Moving Flyer (Bilingual)	
New Parent Flyer (English)	
Marriage Flyer (English)	

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NEW Healthcare Coverage Options

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Are you between seasonal jobs?



Don't get stuck without health insurance!

- Medicaid has no enrollment deadlines. If eligible, you can apply any time of year.
- Losing insurance (through your employer or through Medicaid) is a "life change event," and you qualify for a special enrollment period. You have 60 days to enroll in coverage.

LARIMER HEALTH CONNECT can help you:

- Compare health coverage options
- Calculate cost savings and tax credits
- ✓ Complete an application and enrol!

FREE. LOCAL. HELP. (970) 472-0444

larimerhealthconnect.org



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Ready to get covered? Yes! I want to learn more about my health insurance options. By completing this form, you agree to receive communication from Larimer Health Connect. ☐ I do not currently have health insurance ☐ I need to renew my coverage ☐ I'm looking for better coverage ☐ I just experienced a life-change event and want to change my coverage **Larimer Health Connect** A free service to help you compare health coverage options and enroll. 144 N. Mason Street, Unit 7 • Fort Collins, CO 80524 (970) 472-0444 • fax (970) 530-0120 larimerhealthconnect.org

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- We can train your staff on how to make free appointments with Larimer Health Connect for clients who need insurance help.
- We can provide your office with bilingual materials or social media posts to share with clients.
- · We can table at one of your events.
- · We can explore organizing an enrollment event for your client community.
- . We are open to exploring ideas you may have about how to best reach your client population.

Please contact us soon if you would like to set a date for a presentation, training, or event

We thank you for your collaboration in helping to get Larimer County covered!

The Larimer Health Connect Team





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Larimer Health Connect Order Sheet The above of the state of the s direturn to us ¿Necesita ayuda con cobertura médica? xplore ideas Los accidents suceden, y los gastos medicos pueden aumentar. Quantity Protejase a usted y a su familia: ¡Obtenga Cobertura! iPuede ser mas barata de lo que usted piensa! Puede ser que califique por Medicaid, CHP+, o /ered? el Mercado de Connect for Health Colorado. dependiedo en sus ingresos Inscribase en Medicaid y CHP+ todo el año La próxima temporada de inscripción abierta para Connect for Health Colorado comienza el Si tiene un cambio de vida como casarse, tener un hijo, o perder otra cobertura, ital vez pueda buscar cobertura ahora mismo! ¡Nosotros podemos ayudar! Jame hoy para más información! insurance options. HEALTH (970) 472-0444 Health District CONNECT HEALTH ☐ I do not currently have health insurance Larime ☐ I need to renew my coverage ☐ I'm looking for better coverage Un servicio gr ☐ I just experienced a life-change event and sus opciones de Larimer Health Connect A free service to help you compare health coverage options and enroll. 144 N. Mason Street, Unit 7 • Fort Collins, CO 80524 (970) 472-0444 • fax (970) 530-0120

Your Options: COBRA, Marketplace, & More

NEW Healthcare Coverage Options

LARIMER HEALTH CONNECT

Dear Community Partner,

Larimer Health Connect is dedicated to beloing individuals and families get covered! Reaching the uninsured population is a big job, and we need your help! We are hoping you will join us in these efforts and together we can reduce the number of uninsured residents in Larimer County.

Larimer Health Connect is a free service that helps people find the best health insurance to meet their needs and budget. We can assist with connecting people to quality, free and lower-cost health insurance plans including Medicaid, Child Health Plan Plus (CHP+), and plans from the Connect for Health Colorado Marketplace.

We are here to help individuals and families who currently:

- . Need help applying for Medicaid and CHP+, or would like assistance with their redeterminations and reporting changes to income or household size.
- . Experience a qualifying life-change event, including birth or adoption of a child, marriage, losing health

Having health insurance provides peace of mind and access to health care services! Your organization/clinic can help us get the word out directly to those who may need it the most

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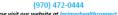
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(970) 472-0444









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Larimer Health Connect Order Sheet 'lies in our community direturn to us Are you between nail to place an order seasonal jobs? and like to explore ideas **Need help with** Quantity health insurance? vered? Accidents happen, medical bills can add up. Protect you and your family: Get Covered! It may be cheaper than you think! You may be eligible for Medicaid, CHP+, or the Connect for Health Colorado Marketplace, depending on your income Enroll in Medicaid and CHP+ anytime Next open enrollment period for Connect for Health Colorado begins November 1st If you have a life change such as got married, had a baby, or lost other coverage, you may be able to shop now! surance options. can help! Call for more information today! HEALTH (970) 472-0444 Health District HEA CONNECT HEALTH ent and vant to change my coverage CONNECT HEALTH Health District ner Health Connect A free service to help you compare health coverage options and enroll. 144 N. Mason Street, Unit 7 • Fort Collins, CO 80524 (970) 472-0444 • fax (970) 530-0120

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Your Options: COBRA, Marketplace, & More

NEW Healthcare Coverage Options

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LARIMER HEALTH CONNECT

Summer 2016

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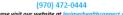
We thank you for your collaboration in helping to get Larimer County covered!

Warm regards

The Larimer Health Connect Team











Our Approach



- Groups of 1 or 2
- Visit the office
 - Ask for manager or resource coordinator.
- Introduce self and Larimer Health Connect
- > Explain contents of folder
- Ask for their materials & business cards
- > Thank them!

Follow Up

Hi Jill,

It was so nice to meet you a couple of weeks ago when I stopped by to drop off information about our program!

Thank you for partnering with Larimer Health Connect to help connect more people to health coverage! As I mentioned when we met, I am sending a few links to help you connect your clients/patients to us and health coverage that fits their needs.

Below is link to a short 3 minute video that takes you through the steps of making an in person appointment with one of our Health Coverage Specialists online. This process makes it easy for you to refer clients to us with a warm handoff allowing clients the peace of mind knowing that the initial part of this sometimes daunting process of getting health coverage is already taken care of. Feel free to forward this link to anyone who might be working directly with your clients so they know how easy it is to set up an appointment with us while the client is in your office.

https://drive.google.com/open?id=0Bw7XVbDjL7AOMEQ2VHBMc2lkRms

If you have any questions about what we can help with, would like to schedule a staff training or enrollment event, or to order more materials, please contact us at (970)472-0444 or email at info@larimerhealthconnect.org.

I look forward to working with you at the Larimer Senior Network in October!

Thank you,

Benita Wilson

Health Coverage Specialist

Health District of Northern Larimer County

Larimer Health Connect

Partner Page



IMPORTANT DATES!

HEALTH INSURANCE QUESTIONS?

asked questions.

WE CAN HELP!

We offer free assistance to help you find the best insurance option to meet your needs and budget.

FOR OUR PARTNERS

Click to check out our resource page for fliers and handouts.

THANK YOU FOR YOUR SUPPORT!

WE OFFER FREE, IN-PERSON HELP WITH CERTIFIED HEALTH COVERAGE GUIDES TO HELP YOU:

- · get your guestions answered
- · understand how health insurance works and review coverage options so you can make an informed choice that's best for your situation
- · determine your eligibility for Health First Colorado (Medicaid) and CHP+
- · complete the application process for health insurance offered through the Marketplace
- · learn about financial assistance options, exclusively available through Connect for Health Colorado

Help

EVENTS

A program of the



© 2016 Health District of Northern Larimer County

Join our mailing list to receive health insurance information! Email Address Subscribe Now About

WHAT WE DO OUR LOCATIONS TESTIMONIALS HOME PAGE PRIVACY POLICY

Connect

INSURANCE FAQ MAKE AN APPOINTMENT IMPORTANT DATES CONTACT RESOURCES **FACEBOOK**

PARTNER RESOURCES

Please feel free to use the following fliers and resources!

Coverage Options Flier (English and Spanish)

COBRA and Options Handout

Moving and Special Enrollment Flier

Seasonal Workers Flier (English and Spanish)

www.larimerhealthconnect.org

Help Connect WE DO INSURANCE FAQ MAKE AN APPOINTMENT OCATIONS IMPORTANT DATES CONTACT MONIALS RESOURCES **FACEBOOK** PAGE **EVENTS** CY POLICY

Successes



- Increase in outreach event opportunities.
- Increase in appointments generated by referrals from community organizations.
- Increase in interest in partnering.
- Easier communication between partner organizations.

Challenges

Sudden uptick in appointments.

- ➤ Time consuming work
- ➤ Gearing up for OE4
- Didn't reach ALL of our partner list.
 - >Still reached many.

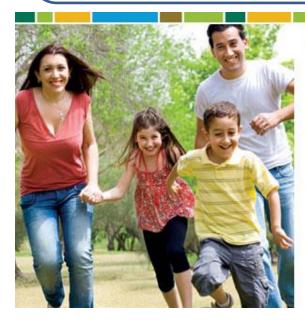


We plan on resuming distribution after OE4.

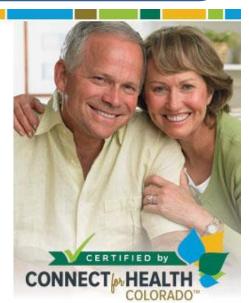
Larimer Health Connect

Helping you connect to health insurance

(970) **472-0444** www.larimerhealthconnect.org







Healthy Schools = Successful Students



Adams 12 Five Star Schools Student & Family Outreach Program (SFOP)

Kristin Pullen, LCSW

Community Resource Specialist

kristin.pullen@adams12.org (720)-972-6012



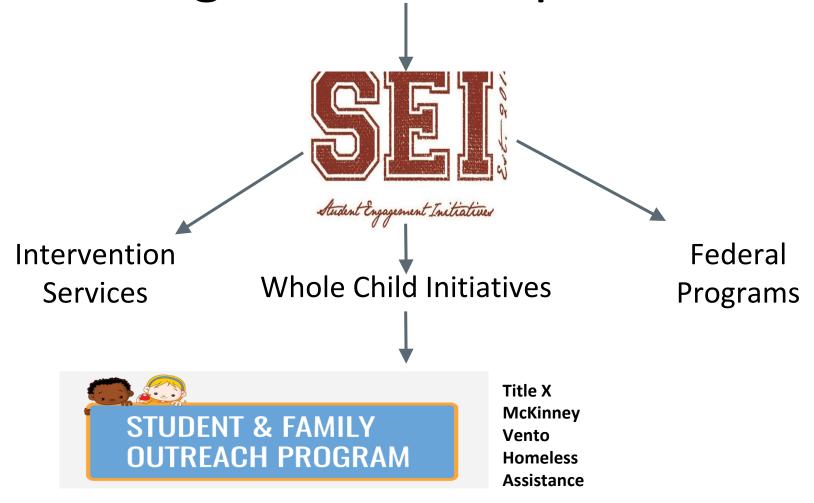
Adams 12 Five Star Schools

Northglenn, Thornton, Federal Heights, Westminster, Broomfield

- **★** 39,287 Students
- ★ 15,006 (39.3%)on F/R lunch
- ★ Service area: Sheridan to Quebec and 78th to 168th



Learning Services Department



WHOLE SCHOOL, WHOLE COMMUNITY, WHOLE CHILD





Vision:

All students hold the strength and potential to thrive.

Mission:

To remove barriers that keep students from being engaged and thriving in school by providing access to community resources and health insurance.



Does your child need?





SFOP Team

- 2 Community Resource Specialists (1 bilingual)
- 3 Case Managers (2 are bilingual)
- 1 Bilingual Social Work Intern
- 1 Bilingual Secretary
- 1 Eligibility Technician, Adams County Department of Human Services



Pursuit of partnership- first steps

https://www.youtube.com/embed/ebtGRvP3ILg?feature=player_detailpage





Project Funding

 2011: Awarded a 3 year, \$394,000 grant from the Colorado Health Foundation to connect EBNE's with health insurance and to work on outreach/enrollment program development

MOU with Adams County Department Human Services

- 2011-current
 - Adams 12 provides phone, work space, computer and pays 25% of salary
 - ACDHS pays 75% of salary to work from our office full time (5 days a week) through Medicaid reimbursement to Adams County





Partnership with Eligibility Technician



- 1. Process Medical Assistance/Food Assistance Apps
- Developed a strong phone screening process- we submit complete applications
- Upon submission of application, families are typically approved within <u>5-10 business days</u>
- Eligibility technician communicates directly with our specialists re: outcome of application
- Specialists contact family to notify of approval, explain next steps/notifications they should expect
- Specialists follow up with a written letter with information aimed at health insurance literacy



Sample approval letter:

Dear,
I just received notice of approval for Medicaid for Here are some important details you need to know, some may require you to take action.
1. Your Health First Colorado (Medicaid) eligibility started on <u>(date)</u> .
2. You should be receiving Medicaid cards in the mail in the next few weeks. If you need to take the children to see a doctor and you don't have card yet, you can give the doctor's office the following state ID number's for each member: Your family case number is You can also use these numbers to create an online account to manage your state programs and print cards at: https://coloradopeak.secure.force.com/ .
3. You will be receiving information regarding your Health First Colorado (Medicaid) Health Plan Option. You have 90 days to make changes it you are unhappy with the plan you were assigned. In Adams County your choices are: Health First Colorado Basic Plan, the Accountable Care Collaborative or Denver Health Medicaid Choice. If you live in Broomfield County your choices are: Health First Colorado Basic Plan or the Accountable Care Collaborative. After the 90 days, you can only change your HMO at your anniversary date on For additional information or help choosing your Plan, please call Health Colorado at 303-839-2120.
4. Health First Colorado (Medicaid) benefits cover medical, dental, vision and other services. If you need help finding a provider in Adams County, please call Tri County Healthy Communities at 303-839-2120. In Broomfield County, please call Healthy Communities at 720-887-2230.
5. For any other questions or concerns, please call Medicaid Customer Service at 1-800-221-3943. For eligibility questions, please call Adams County Department of Human Services at 303-227-2800 or Broomfield County Department of Human Services at 720-887-2220.
I realize this is a lot of information. Please feel free to contact me if you have any questions or concerns.
Sincerely,



Partnership with Eligibility Technician

- 2. Research
 - Looks up cases for status
- Advises re: notifications that confuse clients
- Verifies recertification dates
- 3. Liaison to ACDHS
- Connect with supervisors when troubleshooting is needed to resolve case issues

















Contact Info:

Kristin Pullen 720-972-6012 Kristin.Pullen@adams12.org





Discover a World of Opportunity™

Medicaid Department O&E and Partnering

Welcon

Agenda



- Who We Are
- Outreach Events
- Connecting with Families
- Key Factor for Success: Collaboration
- External Partnerships
- Internal Partnerships
- Partnering with a School District
- Future/New Partnerships

Who We Are



- School Medicaid Reimbursement
 - \$3.5M annually



- Certified Application Assistance Site (CAAS)
- 5 O&E Specialists and 1 O&E Coordinator
- Located throughout Denver Public Schools
 - Central office
 - Outstationed at several school sites

Outreach Events



- School events
 - carnivals, parent-teacher conference, coffee with the principal, festivals, BBQs, etc.
- Educa Radio Show
- American Diabetes Association Radio
- Educa Newspaper
- Head Start meetings
- Parent Leadership organization events





Connecting with Families



- Letters
- Flyers
- Postcards
- E-mails
- Robocalls
- Text messages
- Promo items
- School staff: secretaries, nurses, parent liaisons, psychologists, social workers and principals



Key Factor for Success: Collaboration



External

- Denver Health Enrollment Van
- Denver Health School-Based Health Centers
- CKF: DOP, Agency Partner Workgroup, Health Policy Workgroup, Quarterly Coalition meetings
- Denver County Department of Human Svcs
- SNAP! Into Health (DHS food assistance)
- Healthy Communities (EPSDT)
- Kaiser Permanente
- Kids in Need of Dentistry (KIND)
- HCPF (State Medicaid agency)
- Denver Indian Health
- Focus Points
- TOPS Dental
- Denver Options
- The Colorado African Organization
- Social Security
- Concerned Citizens for Healthcare

Internal

- DPS Food and Nutrition Services
- Homeless Education Network (HEN)
- Nursing
- Office of Social Emotional Learning (OSEL)
- Special Education
- Transition Team (18-21)
- Multicultural Office
- Communications
- Human Resources
- Total Awards Program
- Office of Family and Community
 Engagement
- Early Education Department
- Child Find



External Partnering



Denver Health

- CKF
 - DOP, Agency Partner Workgroup, Health Policy Workgroup, Quarterly Coalition meetings
- SNAP! Into Health (DHS food assistance)
- Kaiser Permanente
 - Colorado Bridge Program
- Denver Indian Health

Internal Partnering



- DPS Food and Nutrition Services
 - FRM data
- Human Resources Benefits

- School registration form and Infinite Campus
 - Health insurance questionnaire
- Multicultural Outreach & Language Svcs (MLOS)
 - Educa Radio and Educa Newspaper

Partnering with a School District



Recognizing advantages and benefits for each

- School district has access to students/families
- School district has the trust of the family
- Community-based orgs may offer elevated services
 - Therefore, school district refers family

HIPAA! FERPA! OH MY!

Future/New Partnerships



Kids In Need of Dentistry (KIND)

SNAP Food Assistance worker from Human Services

Homeless Education Network

Thank You!!!



720.423.2660 General 720.423.3661 O&E Line 720.423.2639 Rob Hendershot

Medicaid@dpsk12.org
Outreach@dpsk12.org

Denver Public Schools Medicaid Department Emily Griffith Campus 1860 Lincoln St, 9th Floor Denver, CO 80204

Questions?

