

# What's in your toolbox: Resources & tools to enhance outreach, enrollment, and beyond

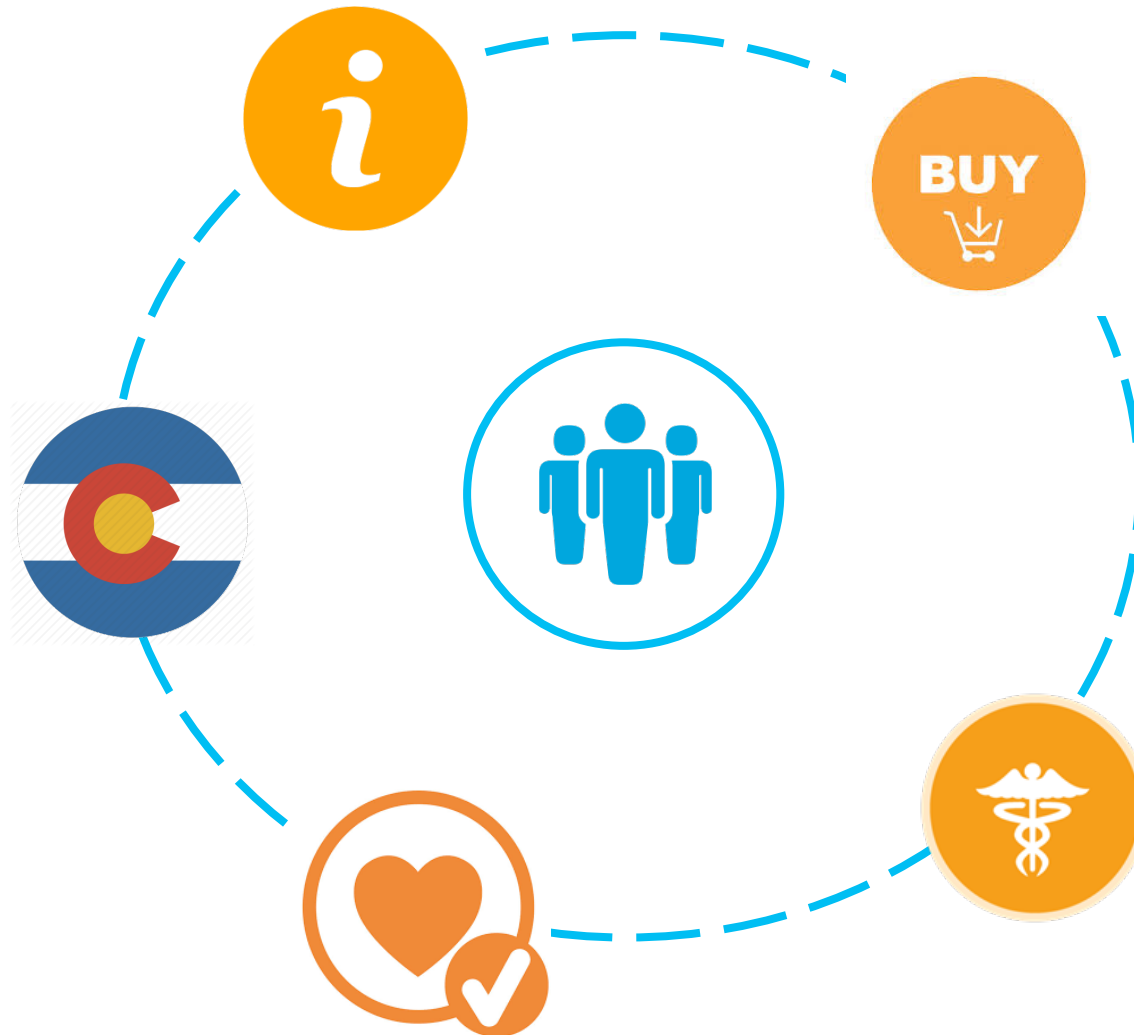
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# CONNECT FOR HEALTH COLORADO TOOLS

*Building Better Health*

# Our Goal



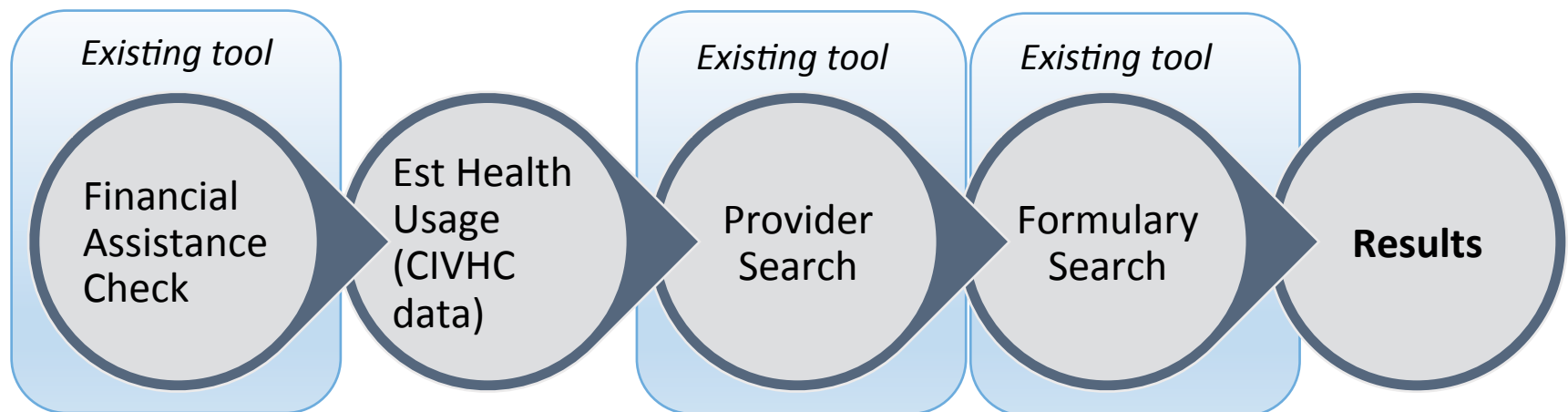
Estimated Monthly Premium	Yearly Out-of-Pocket Estimated Costs	Selected Carrier & Plan Name	Annual Deductible	Annual Max Cost	My Preferences
	  	 <b>Best Carrier Best Plan</b>			  
					

# Key things to know

- This is an ESTIMATE
- This is NOT a determination – customers will still need to go through the application
- This does NOT save data and does not connect to a customer's account
- Healthcare usage costs are also estimates based on Colorado APCD data
- The tool does not recommend a plan. Customers should still work with an assister to understand the process and a broker to understand how to evaluate benefits

# The Tools Path to Decision Support

The Quick Cost and Plan Finder tool is an integrated tool that brings together two tools that have existed for three years; the anonymous Tax Credit estimator and the Plan Finder Tool including the provider and formulary searches. Customer Service Center Representatives, Brokers, and Health Coverage Guides may have been knowledgeable about the previous tools offered and the Quick Cost and Plan tool will replace those tools.



BUT, quick paths are available for users where portions of the tool can be skipped in order to navigate to main sections – tax credit estimation and plan display page!

# What Data is in the Quick Cost and Plan Finder?

- The data that is used in the Quick Cost and Plan Finder is from the Colorado All Claims Payer Database (APCD) which is administered by the Center for Improving Value in Healthcare (CIVHC)
- The APCD is Colorado's most comprehensive source of healthcare claims info including Costs, Utilization, Quality and Health Status and Represents the majority of insured CO lives – 450 million health insurance claims from 33 commercial health insurance companies

## Claims Life-Cycle Through the CO APCD



# What Data is in the Quick Cost and Plan Finder? (continued)

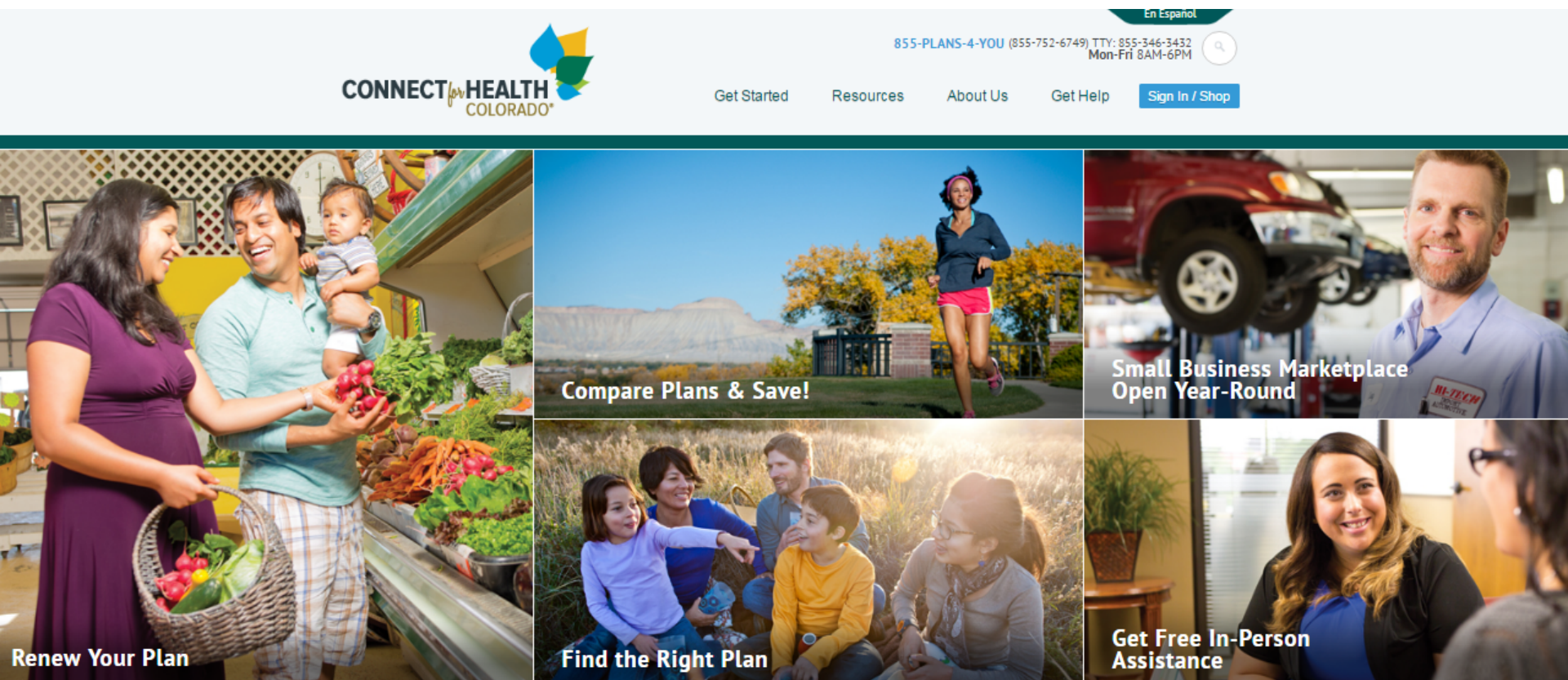
The following table outlines the utilization across service types and age groups.

Age Group	Service Type	Low use	Medium use	High use
1-5	Doctor visits	4	8	14
	Hospital Visits	0	0	0
	Outpatient Visits*	0	1	1
6-17	Doctor visits	3	6	11
	Hospital Visits	0	0	0
	Outpatient Visits*	0	1	1
18-34	Doctor visits	4	7	13
	Hospital Visits	0	0	0
	Outpatient Visits*	0	1	1
35-44	Doctor visits	5	9	16
	Hospital Visits	0	0	0
	Outpatient Visits*	0	1	1
45-54	Doctor visits	6	10	19
	Hospital Visits	0	0	0
	Outpatient Visits*	1	1	2
55-64	Doctor visits	7	13	24
	Hospital Visits	0	0	0
	Outpatient Visits*	1	1	3



# Where to find the tool

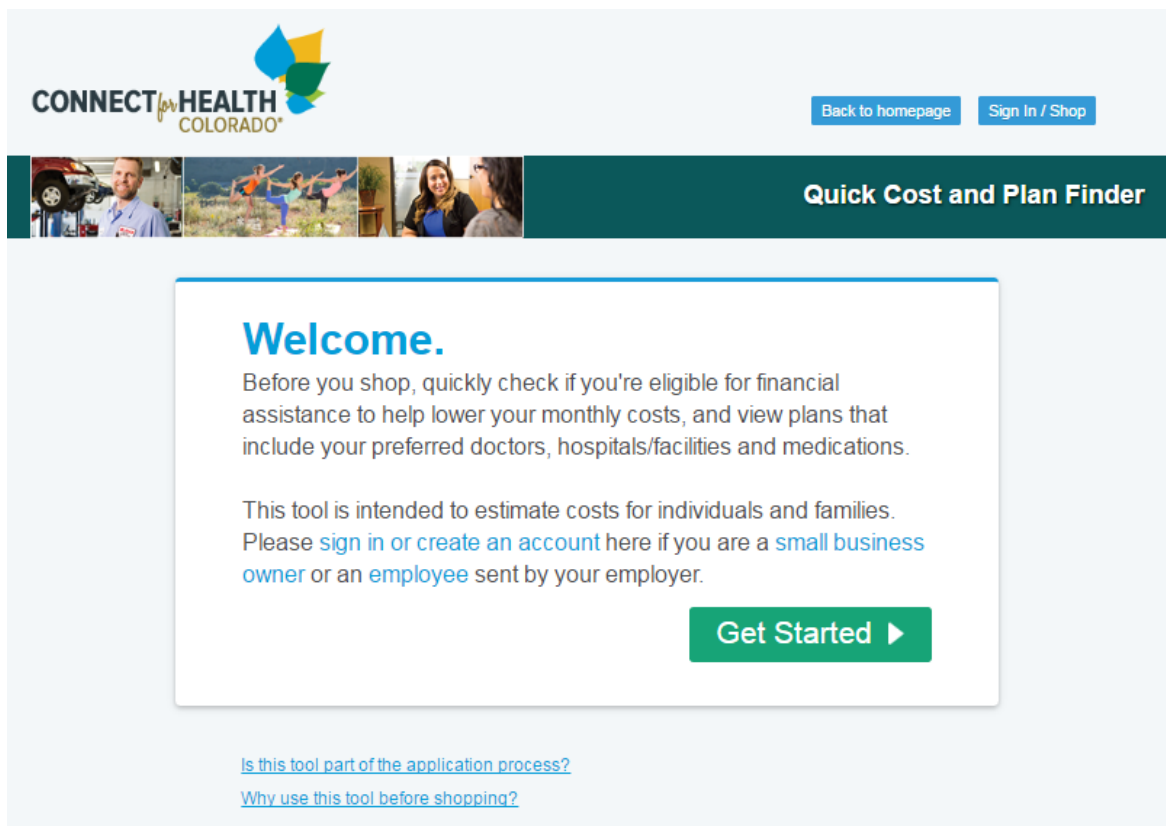
- Homepage – [ConnectforHealthCO.com](https://ConnectforHealthCO.com)



Welcome to Colorado's Health Insurance Marketplace, the only place to apply for financial assistance to help reduce your costs and get access to free, in-person help available statewide.

# Where to find the tool

- Direct link – [planfinder.connectforhealthco.com](http://planfinder.connectforhealthco.com)



The screenshot shows the top of the Connect for Health Colorado website. The logo is in the top left, and navigation buttons for 'Back to homepage' and 'Sign In / Shop' are in the top right. A dark green banner below the logo contains the text 'Quick Cost and Plan Finder'. Below this banner is a white box with a blue border containing a 'Welcome.' message and a 'Get Started' button. At the bottom of the white box are two links: 'Is this tool part of the application process?' and 'Why use this tool before shopping?'.

**CONNECT for HEALTH COLORADO**

[Back to homepage](#) [Sign In / Shop](#)

**Quick Cost and Plan Finder**

**Welcome.**

Before you shop, quickly check if you're eligible for financial assistance to help lower your monthly costs, and view plans that include your preferred doctors, hospitals/facilities and medications.

This tool is intended to estimate costs for individuals and families. Please [sign in](#) or [create an account](#) here if you are a [small business owner](#) or an [employee](#) sent by your employer.

[Get Started ▶](#)

[Is this tool part of the application process?](#)

[Why use this tool before shopping?](#)

# Quick survey of other tools

- Kaiser Family Foundation ([kff.org](http://kff.org))
  - Calculator
  - YouToons
- Enroll America Toolkits
- Consumers Union (health care reform guides)
- CoveredHQ.org
- CoveredU.org
- Blue Guide ([cohealth.co/blue-guide](http://cohealth.co/blue-guide))
- Content tools ([canva.com](http://canva.com), [piktochart](http://piktochart), etc.)

Questions?

