



The Colorado Health Foundation™

Together

Advance Care Planning: Funding Opportunity Webinar

April 2016

Refined TCHF Goals and Strategies

2023 OUTCOME GOALS & MEASURES

STRATEGIES



ALL COLORADO KIDS ARE FIT AND HEALTHY

Childhood obesity rate will decrease to 10%

Children's fitness levels will meet appropriate standards

PREVENT CHILDHOOD OBESITY

CREATE HEALTHY EARLY CHILDHOOD SETTINGS AND SCHOOLS

CREATE HEALTHY COMMUNITIES



ALL COLORADANS ACHIEVE STABLE, AFFORDABLE AND ADEQUATE HEALTH COVERAGE

95% of Coloradans will have health coverage

Underinsured Coloradans reduced to 4%

CONTINUUM OF COVERAGE

CHOOSE, USE AND MAINTAIN ADEQUATE COVERAGE

ADDRESS COST AND AFFORDABILITY



ALL COLORADANS ACHIEVE HEALTH WITH SUPPORT FROM A NETWORK OF PRIMARY HEALTH CARE AND COMMUNITY SERVICES

Reduce the number of days Coloradans are kept from doing usual activities due to poor physical or mental health to 2 days per month

COMMUNITIES/CLINICS/
INDIVIDUALS

SUPPORT COMMUNITY HEALTH

STRENGTHEN PRIMARY CARE DELIVERY

EMPOWER INDIVIDUAL HEALTH ENGAGEMENT





Health Care: Goal and Strategies

Goal	Strategies
<p>All Coloradans achieve health with support from a network of primary health care and community services</p>	<ul style="list-style-type: none">• Support communities to prevent disease and improve population health
	<ul style="list-style-type: none">• Strengthen the delivery of comprehensive, person-centered primary care
	<ul style="list-style-type: none">• Empower individuals and families to manage their own health

Advance Care Planning Funding Opportunity

Research / Engagement

- Research study, including literature review, key informant interviews, and focus groups
- Stakeholder interviews, including grantees and statewide organizations
- Survey of previous advance care planning grantmaking

Plan

- Strategic direction and input through cross-functional workgroup
- Funding opportunity design

Execute

- Approved in July 2015
- Opened October 2015 deadline

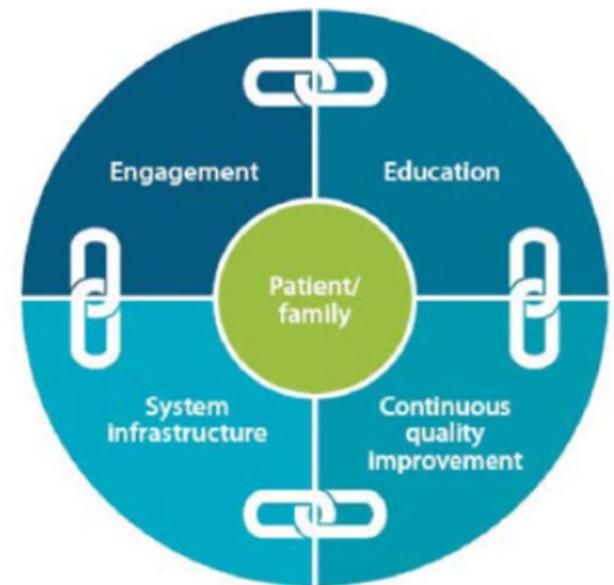
What Do We Want to Achieve?

Goal: Maximize individual and family health engagement through advance care planning (ACP) initiatives that result in Coloradans:

- ✓ Engaging in upstream and ongoing conversations about what matters when an individual is seriously ill or near end of life;
- ✓ Selecting a fully informed medical durable power of attorney; and
- ✓ Receiving medical and related social services consistent with an individual's values, goals, and informed preferences.

Focus Areas:

- Engagement
- Education
- System Infrastructure
- Continuous Quality Improvement



What Will We Do?

- Fund projects for up to two years and up to approximately \$200,000 over three grant cycles
 - ✓ *October 2015*
 - ✓ *February 2016*
 - ✓ *June 2016*
- Accelerate existing efforts and support innovative demonstration projects
- Explore opportunities to scale and sustain advance care planning work
- Assess the need and demand for a learning collaborative
- Share our findings



What are the Criteria?

- ✓ Align with one or more ACP Framework domains
- ✓ Emphasize quality conversations
- ✓ Use meaningful outcome measures for rapid-cycle quality improvement
- ✓ Involve multiple stakeholders and form effective partnerships
- ✓ Involve resources and investments by multiple stakeholders
- ✓ Employ strong and sustainable business models
- ✓ Utilize a team-based approach
- ✓ Link public engagement to the health care system
- ✓ Integrate with non-medical services (e.g., legal)



What We Will Fund

- ✓ Clinical demonstration projects
- ✓ Community-based initiatives to increase public awareness of the importance of advance care planning
- ✓ Efforts that design and test innovative, cost-effective reimbursement mechanisms/economic incentives that encourage advance care planning
- ✓ Initiatives that create effective linkages with non-medical professionals
- ✓ Projects that take a team-based approach to advance care planning



What We Will Not Fund

- ✓ Statewide advance directive registry
- ✓ Statewide public awareness campaigns
- ✓ Clinic-level electronic health record systems
- ✓ Advance care planning software development



How to Apply

The screenshot shows the website's navigation menu with 'What We Do' circled in red and labeled '1'. Below the menu, the 'What We Do' link in the left sidebar is circled in red and labeled '2'. The main content area displays 'Health Care: Funding Opportunity' with a 'Grant Deadlines' box circled in red, listing 'Oct. 15, 2015', 'Feb. 15, 2016', and 'June 15, 2016'.

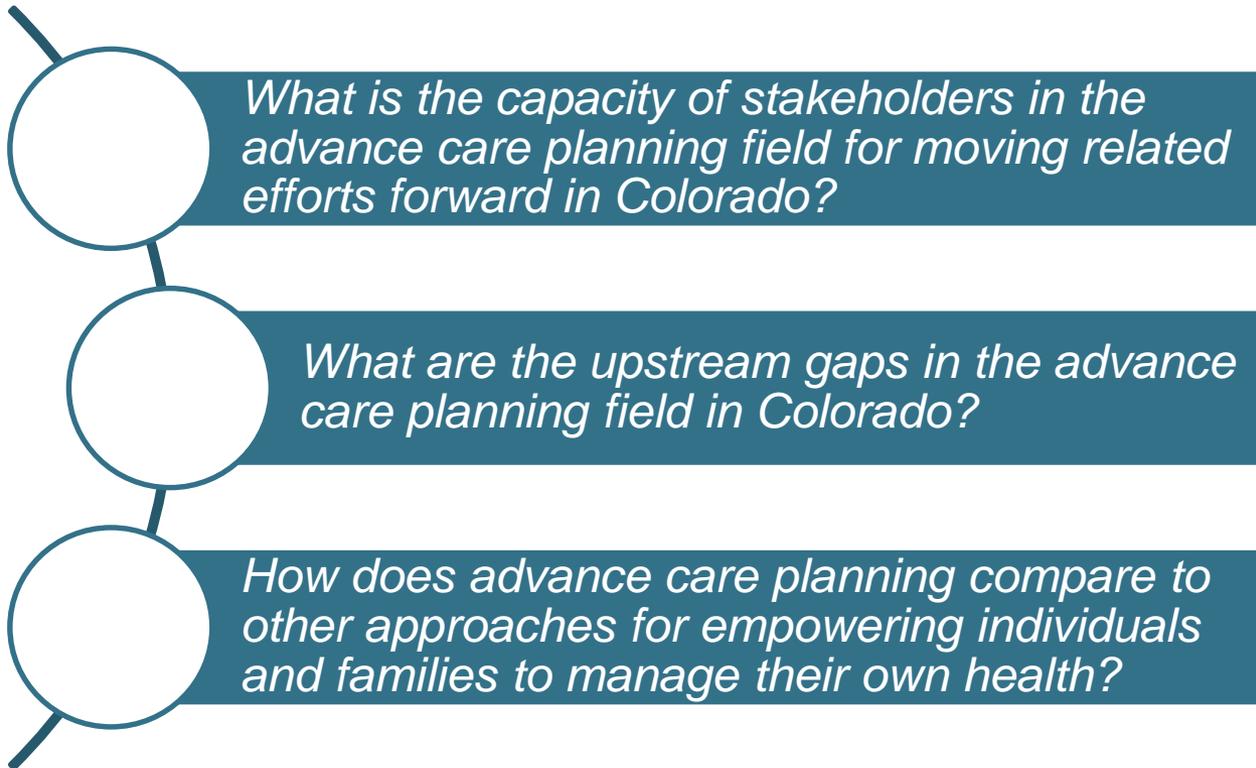
The screenshot shows the 'Funding Opportunity: Advance Care Planning' page. A red arrow labeled '3' points to the 'Likely Partners/Applicants' list, which includes: Federally Qualified Health Centers, Rural Health Clinics, Community Safety Net Clinics, Community-based organizations, Non-profit long-term care facilities, Health alliances, Faith-based organizations, Local coalitions, and Public agencies. A red arrow labeled '4' points to the 'Start Online Application' button. Below the button, the text 'Program Officer: Dara Hesse (303.953.3641)' is visible. At the bottom, there are links for 'Terms of Usage', 'Privacy Policy', 'Site Map', 'Board Login', and 'Staff Login'.

www.coloradohealth.org

What Will We Measure?

Learning plan is designed to:

1. Evaluate the impact of ACP on patient & family engagement; and
2. Inform our future approach to investing in efforts to empower individual and families to manage their own health.





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Thank You!

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