



The Colorado Health Foundation®

# Together

## Applicant Information Webinar

February 2017





# Agenda

- Introduction to the Foundation
- Open Funding Opportunities
- Learning and Evaluation
- Online Application and How to Apply





# Who are we?

## Our Mission

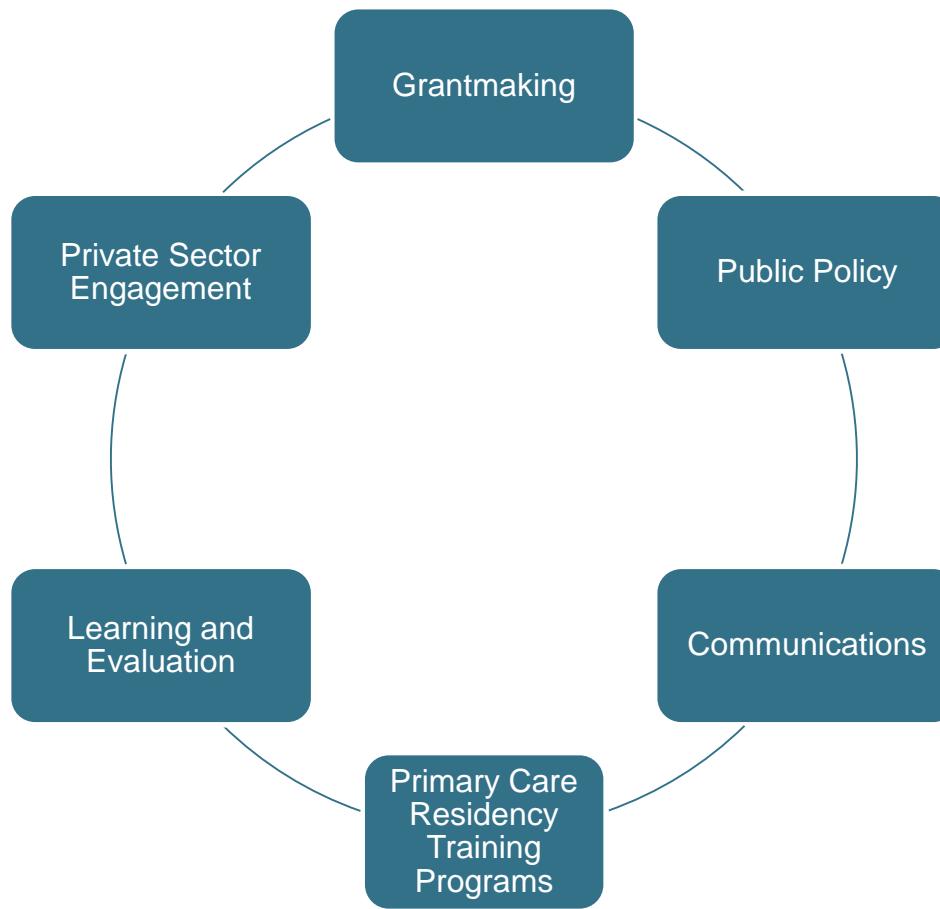
To improve the health of Coloradans.

## How we work

We are singularly focused on helping Coloradans live their healthiest lives by advancing opportunities to pursue good health and achieve health equity, through grantmaking, policy and advocacy, strategic private investments, and convening to drive change.



# How We Work – Through Partnerships and Investments



# Our Focus Areas

Healthy Schools

Healthy Communities

Health Coverage

Health Care Costs

Population Health

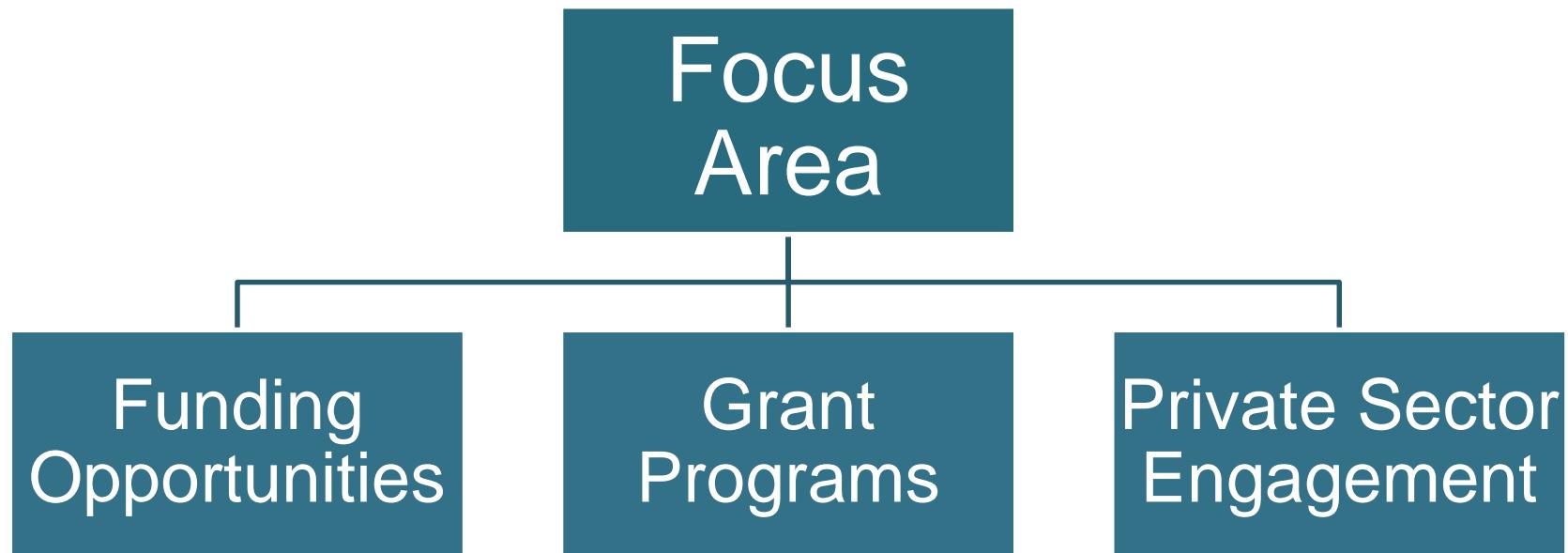
Primary Care

Health Empowerment

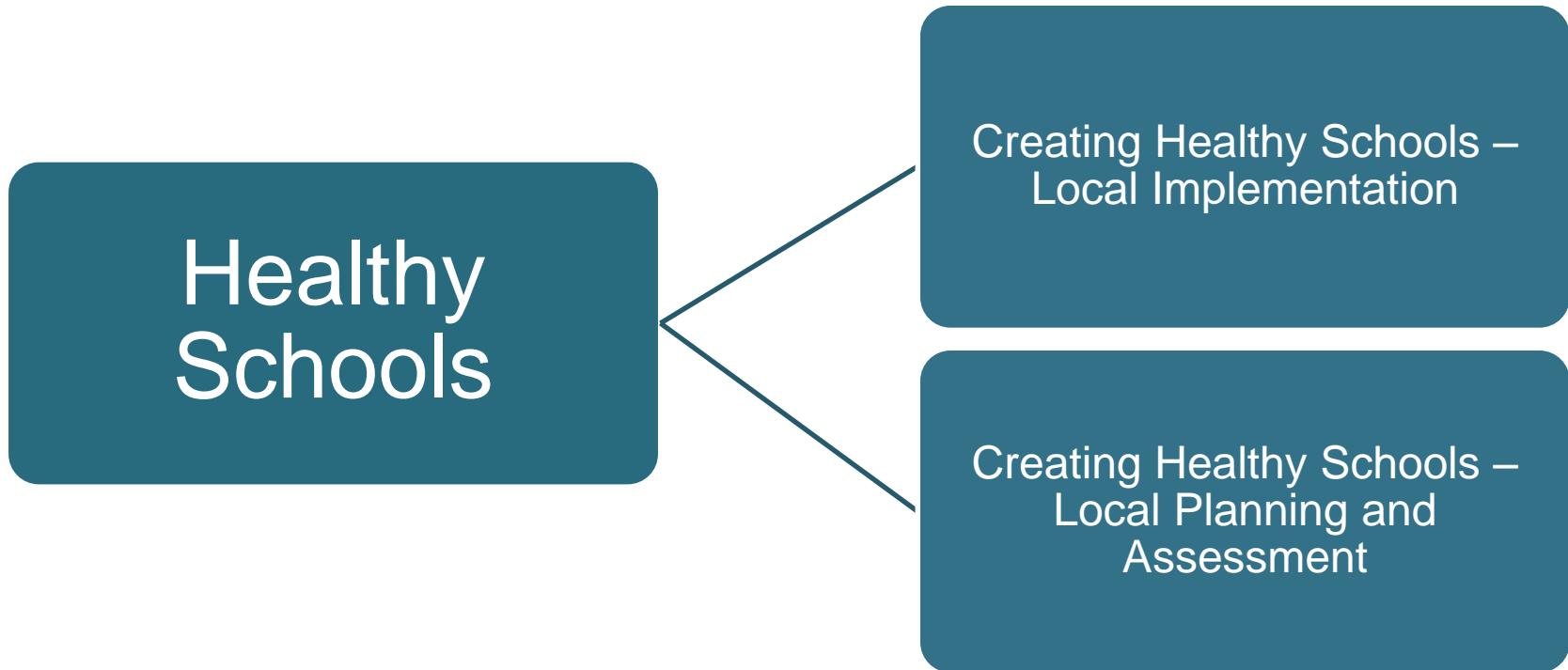
Healthy Beginnings



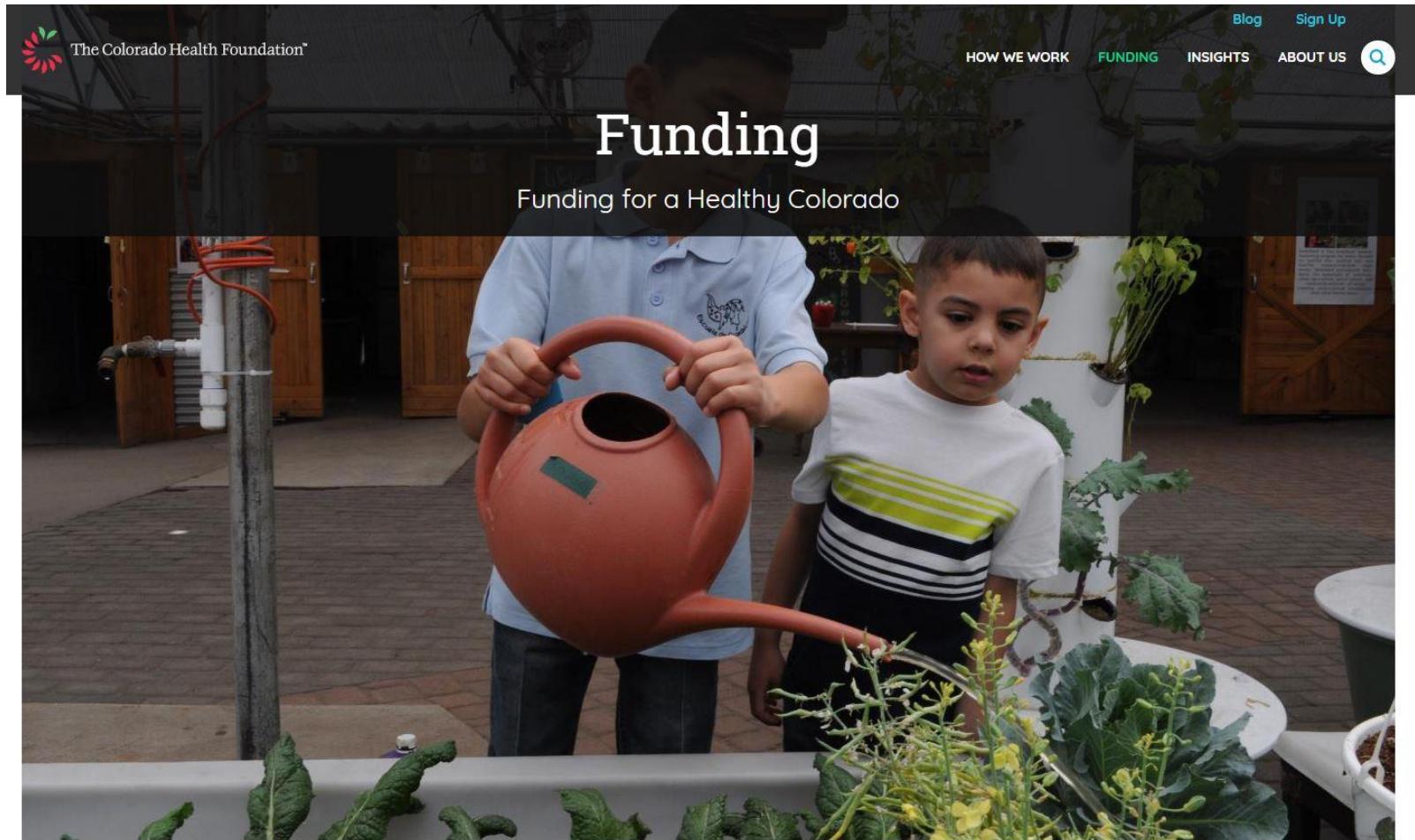
# Grantmaking Approach Overview



# Grantmaking Approach Example



# Before You Apply



The Colorado Health Foundation™

Blog Sign Up

HOW WE WORK FUNDING INSIGHTS ABOUT US

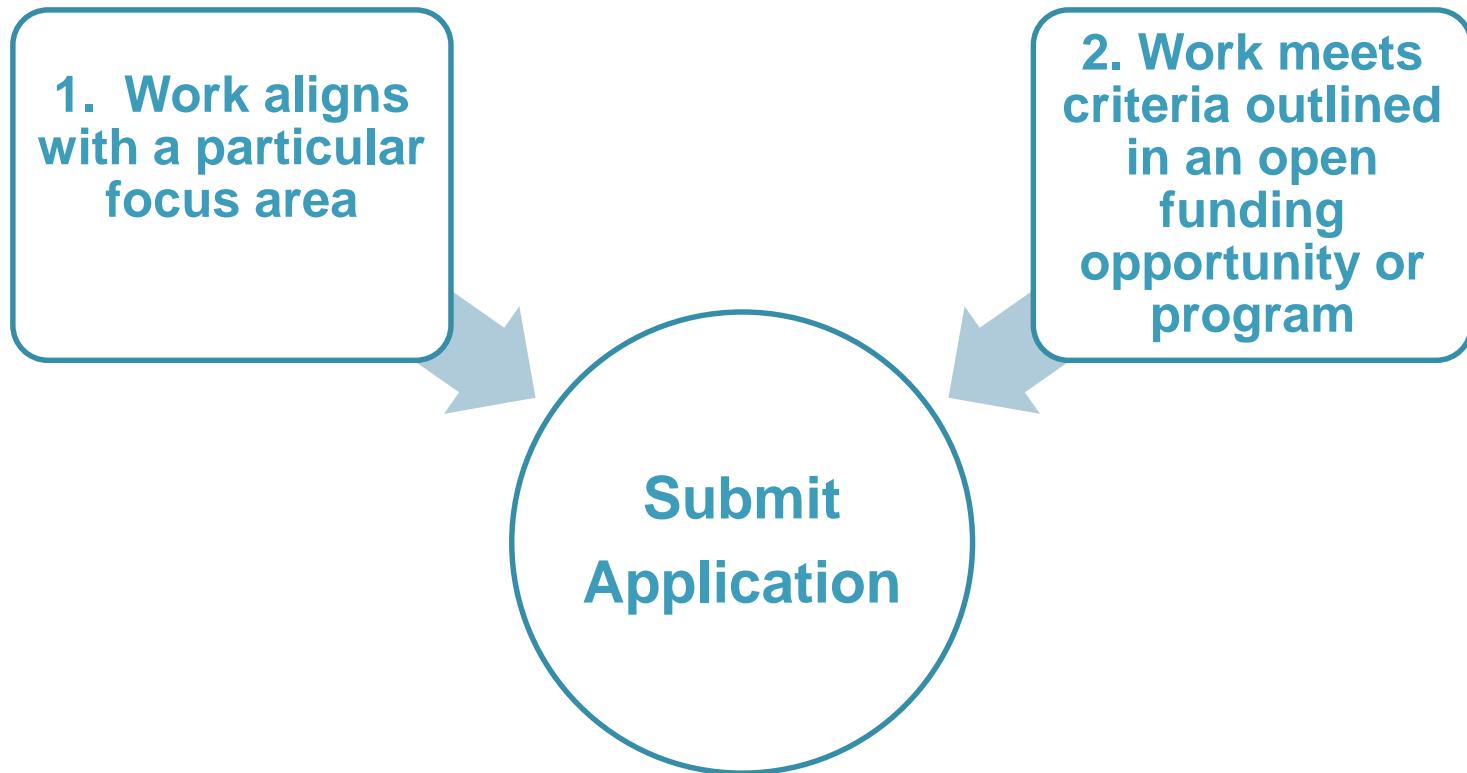
# Funding

Funding for a Healthy Colorado

A young boy in a white shirt with a blue emblem on the chest is watering a large plant in a greenhouse. He is holding a large orange watering can. Another child in a white t-shirt with green and black stripes is standing next to him, looking at the plants. The greenhouse has wooden doors and various plants growing in the background.



# Before You Apply: Two Considerations





# Application Deadlines

The Foundation has three application deadlines each year:

- February 15
- June 15
- October 15

Applications are due by 5 p.m. on the deadline day.



# What We Generally Do Not Fund

Generally, the Foundation does not make grants to or for the following:

- The Foundation does not award grants to organizations that discriminate on the basis of race, color, religion, sex, national origin, citizenship status, age, disability, sexual orientation or veteran status
- Individuals
- Programs that require membership in a certain religion or advance a particular religious faith (faith-based organizations may be eligible for funding if they welcome and serve all members of the community regardless of religious faith, and provided that they do not require participation in activities that are specifically religious)





## What We Generally Do Not Fund (cont.)

Generally, the Foundation does not make grants to or for the following:

- Debt retirement
- Annual fund drives
- Fundraising events
- Endowments
- Research projects
- For-profit organizations or programs operated by, or for the benefit of, for-profit organizations





## An Important Note

If a public support test requirement to retain public charity status applies to your organization, as a public charity grantee of the Colorado Health Foundation, it is essential that you ensure the grant your organization receives will not cause it to lose its status as a publicly supported charity.





## Funding Diversity

- Guidelines ensure that an organization is not excessively dependent on Foundation funding
- Annual Foundation grant disbursement should not exceed 25 percent of an organization's total annual expense budget
- For organizations with 1+ grants, the guideline is 30 percent of an organization's annual expense budget
- For fiscal partnerships, this guideline does not apply to fiscal sponsors, but to the sponsored organizations





# Open Funding Opportunities



# Open Funding Opportunities

## HEALTHY SCHOOLS

### Creating Healthy Schools – Local Implementation

- Program Officer: Tiffany Perrin

### Creating Healthy Schools – Local Planning and Assessment

- Program Officer: Tiffany Perrin



# Open Funding Opportunities

## HEALTHY BEGINNINGS

### WIC Innovation (Invite-only)

- Program Officer: Hillary Fulton



# Open Funding Opportunities

## HEALTHY COMMUNITIES

### Activating Places and Spaces Together

- Program Officer: Chris Smith

### Energizing Tween Scenes

- Program Officer: Erik Ortiz

### Healthy Living Advocacy – Leadership Development

### Healthy Living Advocacy – Long-Term Policy Initiatives

### Healthy Living Advocacy – Organizational Capacity Building

### Healthy Living Advocacy – Rapid Response

- Program Officer: Brenda Sears

### Out-of-School Time Physical Activity

- Program Officer: Monica Abrahams



# Open Funding Opportunities

## HEALTH COVERAGE

### Consumer Health Advocacy – Rapid Response

- Program Officer: Erica Snow

### Health Insurance Literacy

- Program Officer: Kyle Sargent



# Open Funding Opportunities

**HEALTH CARE COSTS**

## Long-Term Services and Supports (Invite-only)

- Program Officer: Erica Snow



# Open Funding Opportunities

## PRIMARY CARE

### Change Capital (Invite-only)

- Program Officer: Sara Overby

### Strengthening Primary Care

- Program Officer: Tanya Weinberg





## Stay Informed

- View our Funding Calendar
- Join our mailing list to receive emails when funding opportunities open
- Watch archived webinar or new webinars to learn about funding opportunities
- Contact an assigned program officer with questions about a funding opportunity they manage
- Share ideas with us via email at [info@ColoradoHealth.org](mailto:info@ColoradoHealth.org)
- Visit [www.ColoradoHealth.org](http://www.ColoradoHealth.org) for more information





# Learning and Evaluation



# Why We Do Evaluation

- **Improve our planning**
  - Using evidence to inform our decisions
- **Continually improve implementation**
  - Cycle of learning and improvement
- **Understand progress towards our goals**
  - Assess the extent to which our work is helping achieve our goals



# Evaluation Approach

- **All grantees:**
  - Participate in our normal reporting structures
- **Most grantees:**
  - Report on Measurable Results (as determined by the program area to which you apply)
- **Some grantees:**
  - Provide additional data as part of normal reporting
  - Participate in an evaluation study
  - Engage in an evaluation of their specific grant
  - Other learning and evaluation activities



# Funding Opportunity: Energizing Tween Scenes



## Funding Overview

The goal of this funding opportunity is to promote and support quality physical activity for tweens (defined by the Foundation as children between the ages of 10 and 14) by increasing access to tween-focused outdoor public spaces designed to encourage physical activity.

As children reach their tweens, physical activity continues to be important for good mental and physical health. While playgrounds positively influence physical activity, expand social interaction, and increase sense of community ownership, often, they may not be appealing to older children. A tween-focused outdoor physical activity environment is inviting and challenging, has age-appropriate activities that are physically and mentally challenging, and allows tweens to bond with friends at the same time.

### Grant Deadlines

#### We're here to help

Have questions? Contact your Program Officer for more information.



Erik Ortiz  
303.953.7912  
[eortiz@coloradohealth.org](mailto:eortiz@coloradohealth.org)

### Associated Measurable Results:

Applicants will be asked to indicate how their work will numerically increase the number of underserved Coloradans who have convenient access to recreational physical activity, including the number of children in this age group (10-14 years old) or number of tweens in the neighborhood.

*Note: The criteria and funding policies are guidelines, not requirements. Please contact the program officer if you would like to explain your circumstances or specific community needs. We are happy to talk to you about your ideas and whether they align with the funding opportunity.*



# Online Application and How to Apply

Sara Guillaume, Director of Grantmaking Operations



# Online Application Form

- [www.ColoradoHealth.org](http://www.ColoradoHealth.org)
- Benefits include:
  - Minimizes use of paper
  - Consistency of applications



# How to Apply

Identify an eligible funding opportunity or grant program

Consider reading the Frequently Asked Questions

Consider contacting the Foundation to discuss your application

Gather information needed to complete your proposal

Click on “Start Online Application” button on funding opportunity web page to access online application

[Start Online Application](#)

[Access Your Application](#)





# For Grantees and Grantseekers

Are you working to improve the health of a community? **We can help.** The Colorado Health Foundation takes a multifaceted approach to health by investing in nonprofits, communities and the public and private sectors that matter most to improving health and health equity.

[FIND FUNDING](#)

[GRANTEE TOOLS](#)



including promising programs, ideas, policy and advocacy – in and across our focus areas.

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[HOW WE WORK](#)

[FUNDING](#)

[INSIGHTS](#)

[ABOUT US](#)



## Open Funding Opportunities

These funding opportunities are open for the Feb. 15, 2017 grant deadline. View the full funding calendar (*coming soon*) for more detail.

To be considered for funding, applicants must meet specific criteria, so please read carefully and contact the program officer if you have questions.

- [Activating Places and Spaces Together](#)
- [Change Capital \[Invite only\]](#)
- [Creating Healthy Schools](#)
- [Energizing Tween Scenes](#)
- [Health Insurance Literacy](#)
- [Health Coverage/Healthy Living Advocacy Rapid Response](#)
- [Healthy Living Advocacy: Leadership Development](#)
- [Healthy Living Advocacy: Long-Term Policy Initiatives](#)
- [Healthy Living Advocacy: Organizational Capacity Building](#)
- [Long-term Services and Supports \(LTSS\) - Colorado Linkage Lab program \[Invite only\]](#)
- [Out-of-School Time Physical Activity](#)
- [Strengthening Primary Care](#)





# Funding Overview

This funding opportunity supports locally-defined, place-specific efforts to get people outdoors and actively engaged in their neighborhoods – together. The goal of the funding opportunity is to help activate existing infrastructure in public places that contributes to a community's overall health through residential usage and positive experiences. Foundation grant funds will support costs associated with project/program planning and/or implementation for up to one year. In addition, funding for technical assistance for community engagement, communications and marketing is available.

## Grant Deadlines

- Feb. 15, 2017
- Jun. 15, 2017
- Oct. 15, 2017
- Feb. 15, 2018
- Jun. 15, 2018
- Oct. 15, 2018

[START APPLICATION](#)[ACCESS YOUR APPLICATION](#)

### We're here to help

Have questions? Contact your Program Officer for more information.



Everybody in Colorado should have the same opportunity and when necessary the appropriate assistance to be their healthiest self, regardless of current or past circumstances.

**Chris Smith**

303.953.3661





Our application process includes several steps you must complete before beginning an application. All applications are submitted through specific [funding opportunities](#) or grant programs. Proposals must be received by 5 p.m. on the deadline date. When these dates fall on a holiday or weekend, the deadline will be the next business day. You may submit an application at any time and it will be reviewed at the next grant cycle.

To begin:

1. Identify an eligible funding opportunity or grant program:
  - [Find open funding opportunities](#)
2. Read the [FAQ](#).
3. [Contact a program officer](#) if you want to discuss your project before beginning the online application process
4. Begin your application through a selected funding opportunity or grant program.

We prefer to receive electronic grant applications through our website. Using a series of prompts, the online grant application form will guide you through the submission process in detail.

If you cannot complete an online application, please contact our grantmaking department at 303.953.3600 to make arrangements for an alternative submission.

#### More information:

- [How to submit your application](#)
- [Informational webinars](#)
- [Grant review process](#)
- [Contact us](#)





# Funding Overview

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[START APPLICATION](#)[ACCESS YOUR APPLICATION](#)

## Grant Deadlines

- Feb. 15, 2017
- Jun. 15, 2017
- Oct. 15, 2017
- Feb. 15, 2018
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- Oct. 15, 2018

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**Chris Smith**

303.953.3661





The Colorado Health Foundation™

[Contact Us](#)

[Frequently Asked Questions](#)

[Line-Item Budget Form](#)

[Exit](#)

Please enter your Tax ID:



**1** Organization Information**2** Contact Information**3** Fiscal Sponsor Information**4** Proposal Information**5** Proposal Narrative**6** Attachments**7** Review My Application

## Organization Information

[Printer Friendly Version](#)**\* Organization Name**

The commonly used name for your organization

Legal Name

The name listed on the IRS Tax Status Letter

**\* Street Address**  
^  
▼**\* City****\* State****\* ZIP Code****\* County****\* Phone**

Please enter in the following format: (xxx) xxx-xxxx

[Save & Finish Later](#)[Next](#)



1 Organization Information

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## Organization Information

[Printer Friendly Version](#)

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\* State

<Select One>

\* ZIP Code

\* County



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## Contact Information

[Printer Friendly Version](#)[E-mail Draft](#)

\* Required before final submission

### Organization CEO/Executive Director

**Organization Primary Contact Prefix****Organization Primary Contact First Name****Organization Primary Contact Last Name****Organization Primary Contact Suffix****Organization Primary Contact Title****Organization Primary Contact Office Phone****Organization Primary Contact Extension**



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## Fiscal Sponsor Information

Printer Friendly Version

E-mail Draft

\* Required before final submission

**Information required only if using a fiscal sponsor - if not applicable, please continue to next page**

Fiscal Sponsor Organization Name

Street Address

City

State

ZIP Code

Phone

Please enter in the following format: (xxx) xxx-xxxx





1 Organization Information

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## Proposal Information

[Printer Friendly Version](#)[E-mail Draft](#)

\* Required before final submission

\* To see a list of all open funding opportunities please click [here](#)

Funding Opportunity I am Applying For: [i](#)

- Energizing Tween Scenes
- Women Infants and Children Innovation
- Health Insurance Literacy
- Strengthening Primary Care
- Other
- Creating Healthy Schools - Local Implementation
- Creating Healthy Schools - Local Planning and Assessment
- Activating Places and Spaces Together
- Healthy Living Advocacy: Long-Term Policy Initiatives
- Healthy Living Advocacy: Organizational Capacity Building
- Healthy Living Advocacy: Leadership Development
- Long Term Services and Supports
- Out of School Time Physical Activity

\* Project Title

\* Proposal Summary (100 words):

A one- to two-sentence description of your proposal



**\* Funding Term**

Enter the period of time the grant will cover (in months)

**\* Total Project Budget**

For General Operating requests, enter your total organizational budget

Please enter without commas or currency signs (for example, 100000)

**\* Geographic Area Served**

Please select at least one and up to 10 counties served or select "Colorado Statewide" from the list, as applicable

 <Select One> ▾ <Select One> ▾

**\* Age Group**

Please select the primary age group(s) targeted by your proposal. Please select at least one.

 <Select One> ▾ <Select One> ▾



1 Organization Information

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## Proposal Narrative

Printer Friendly Version

E-mail Draft

\* Required before final submission

\* Proposed Activities (1000 words):

If applying through a funding opportunity, please continue to refer to and clearly demonstrate within the application how you meet the criteria listed in the funding opportunity that you are applying under. Individual criteria for each funding opportunity can be found at [coloradohealth.org](http://coloradohealth.org).

This section should answer the following questions:

- Describe what you will do and how you will do it.
- What programs and services will you offer?
- Are you using a strategy that has been proven effective by research?
- Describe the populations served by the proposed work - how many people are expected to benefit from the activities?
- What are the risks of the proposed work?



Word count 0 of 1000



**1** Organization Information**2** Contact Information**3** Fiscal Sponsor Information**4** Proposal Information**5** Proposal Narrative**6** Attachments**7** Review My Application

## Attachments

[Printer Friendly Version](#)[E-mail Draft](#)

The Colorado Health Foundation requires receipt of the documents listed below before an application for funding can be considered.

**If you are unable to include documents electronically, please contact our Director of Grantmaking Operations to make arrangements for an alternative submission.**

Director of Grantmaking Operations  
(303) 953-3672

Toll-free: (877) 225-0839

E-mail: [grants@ColoradoHealth.org](mailto:grants@ColoradoHealth.org)

### Required Documents for All Applications:

- 1) The Colorado Health Foundation Line-Item Budget Form  
The required Line-Item Budget form and instructions may be accessed by clicking [here](#)
- 2) Budget Narrative, which includes a brief explanation of each item  
on the Line-Item Budget Form
- 3) A list of your Board of Directors with the organizational affiliation for each member
- 4) A brief description of key staff for the project and the organization
- 5) Organization's current annual operating budget  
(revenues and expenses for your organization's current fiscal year)
- 6) Organization's most current financial statements  
(interim income statement and balance sheet through the most recently closed month-end of current year)
- 7) Most recent completed audited financial statements



**How to Attach (Upload) a Document:**

- 1) From the drop-down "Title" menu below, select the type of document you are uploading.  
You should select the specific type of document for each attachment.  
For example, Audited Financial Statements
- 2) Click "Browse" to search through your computer's files to find the document,  
as you would an attachment for an e-mail. Double click on the  
identified document's name. It will appear in the "File Name" box.
- 3) Click "Upload" to attach the document to your application.
- 4) Repeat for all other required documents.

Please phone our Grants Department at (303) 953-3672 for assistance if you experience difficulties.

**Upload**

The maximum size for all attachments combined is 100 MB. Please note that files with certain extensions (such as "exe", "com", "vbs", or "bat") cannot be uploaded.

Title:

File Name:



# Required Attachments

- Line-item budget form
- Budget narrative
- Board of directors list
- Brief description of key staff for the project and organization
- Current annual operating budget
- Organization's most current financial statements
- Most recently completed audited financial statements



# Line-Item Budget Form

<b>Organization Name:</b>								
<b>Proposal Title:</b>								
<i>Please fill in amounts only for year(s) for which you are requesting funding.</i>								
<b>Proposal Revenue</b>	<b>Total Project Budget</b>							
	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>				
The Colorado Health Fdn Request	\$ -	\$ -	\$ -	\$ -				
Government Grants	\$ -	\$ -	\$ -	\$ -				
Foundation Grants	\$ -	\$ -	\$ -	\$ -				
Individual Support	\$ -	\$ -	\$ -	\$ -				
Corporate Support	\$ -	\$ -	\$ -	\$ -				
Special Events	\$ -	\$ -	\$ -	\$ -				
Earned Revenue	\$ -	\$ -	\$ -	\$ -				
Contract Revenue	\$ -	\$ -	\$ -	\$ -				
In-kind	\$ -	\$ -	\$ -	\$ -				
<b>Total Revenue</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>				
<b>Proposal Expenses</b>	<b>Total Project Budget</b>				<b>Request to The Colorado Health Foundation</b>			
	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
<b>Direct Costs</b> (each item to be detailed in budget narrative)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
General Operating	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Program/Project	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Personnel	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Programming/Project Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Administrative costs related to program	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Capital	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>Total Direct Costs</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	
<b>Other Costs</b> (each item to be detailed in budget narrative)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Consultants	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Fiscal Sponsor's Fee (if applicable)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Indirect Costs (reserved for universities) - max 10% (if applicable)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>Total Other Costs</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	
<b>GRAND TOTAL COSTS</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	



## After You Apply – What to Expect

- Once your application has been submitted, you will receive an email confirming receipt
- As needed, a Foundation staff person may be in touch with you to discuss your proposal and to follow-up with any additional questions
- Sometimes program officers will schedule an on-site visit so they can meet you in person and further discuss proposed activities



# After You Apply – What to Expect (cont.)

- The review process takes approximately four months
- You will be notified as soon as a decision is reached
- At any point during the process, please do not hesitate to reach out to our grants management staff with questions or concerns



# Questions?

## Resources

- [www.ColoradoHealth.org](http://www.ColoradoHealth.org)
- For a list of staff resources, please visit:  
[www.coloradohealth.org/staff-directory](http://www.coloradohealth.org/staff-directory)
- For all other questions, please contact:  
Sara Guillaume  
Director of Grantmaking Operations  
303.953.3600 or [sguillaume@ColoradoHealth.org](mailto:sguillaume@ColoradoHealth.org)





The Colorado Health Foundation®

# Together

## Thank you!

[www.ColoradoHealth.org](http://www.ColoradoHealth.org)

