

# Healthy Places

Designing an Active Lamar

Healthy Places is a community-led initiative that aims to improve health in Lamar by making it easier, safer and more fun to be active.

Lamar was one of three communities chosen to participate in the Healthy Places Initiative sponsored by the Colorado Health Foundation. Lamar received a \$1 million grant to be spent, over three years, on infrastructure improvements and programs designed to create a healthier, more active community.

## HEALTHY PLACES IS

### Community

Healthy Places is a community-led initiative that relies on the insight and expertise of residents.

### Good Business

Healthy Places sets Lamar apart from other rural communities and helps to attract new business and investment in Lamar.

### Safety

Healthy Places makes it safer to walk, bike, play and be active in Lamar.

### Movement... and Fun

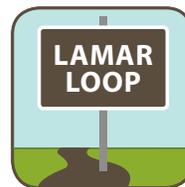
Healthy Places transforms underutilized spaces into places that encourage more movement and fun.

## ACCOMPLISHMENTS

In the last three years, Healthy Places generated extensive community involvement, resident empowerment, and leveraged resources and partnerships to build a strong foundation for a healthier Lamar for years to come.

- ▶ **60 community events** were held to get residents outside and active!
- ▶ Over **1,000 residents** took part in Healthy Places activities.
- ▶ **50 youth** and **30 adults** participated in leadership training programs to enhance their skills and get involved in community building.

In year three, many of the projects identified through community outreach as top priorities are becoming a reality.



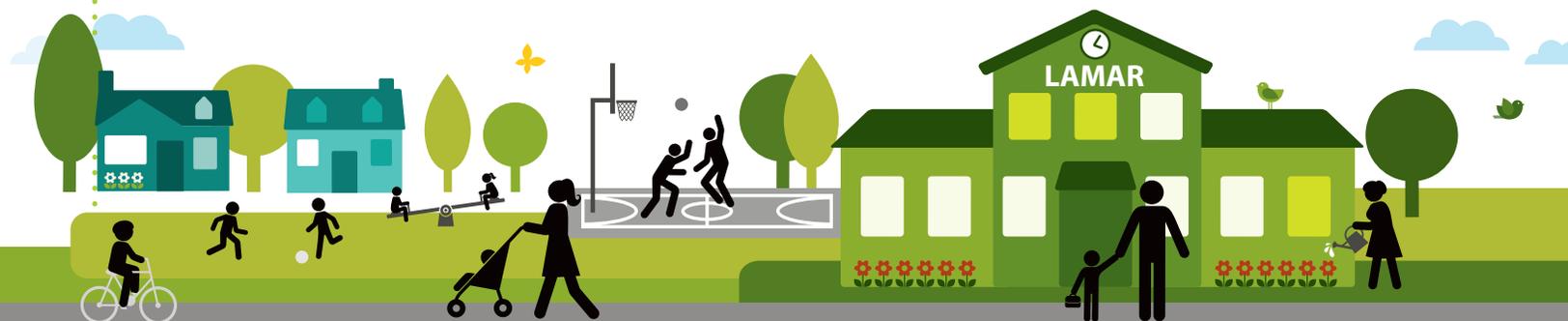
Lamar Loop



Skate Park



Shore Arts Center  
Pocket Park

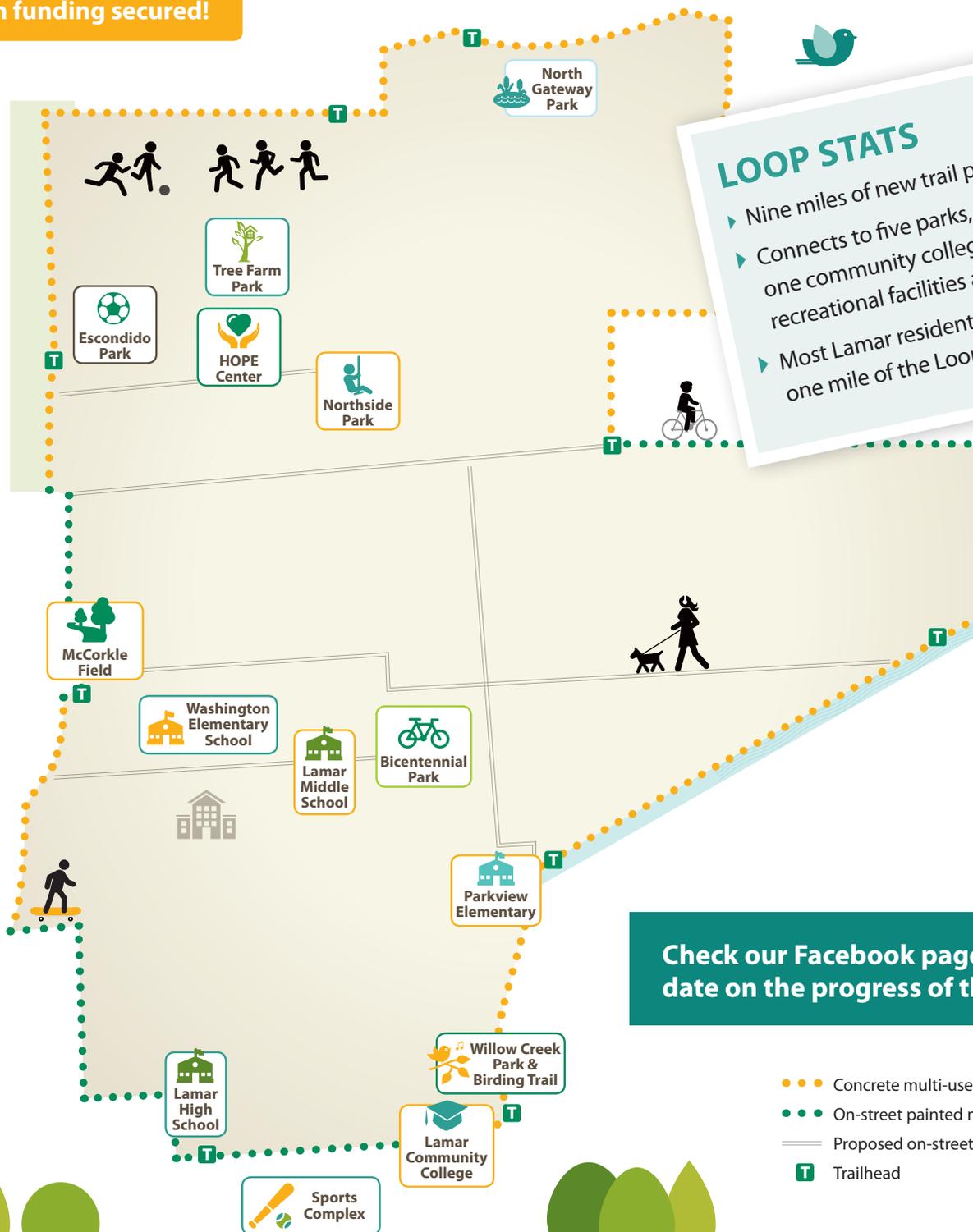


# LAMAR LOOP

The Lamar Loop was identified by residents as a top priority during the Lamar Parks, Trails, and Recreation Master Plan process. With the groundwork that was created through Healthy Places, Lamar applied and was awarded a \$1 million grant from Great Outdoors Colorado (GOCO).



**\$1.3 million**  
in funding secured!



## LOOP STATS

- ▶ Nine miles of new trail planned.
- ▶ Connects to five parks, five schools, one community college, three recreational facilities and three trails.
- ▶ Most Lamar residents will live within one mile of the Loop!

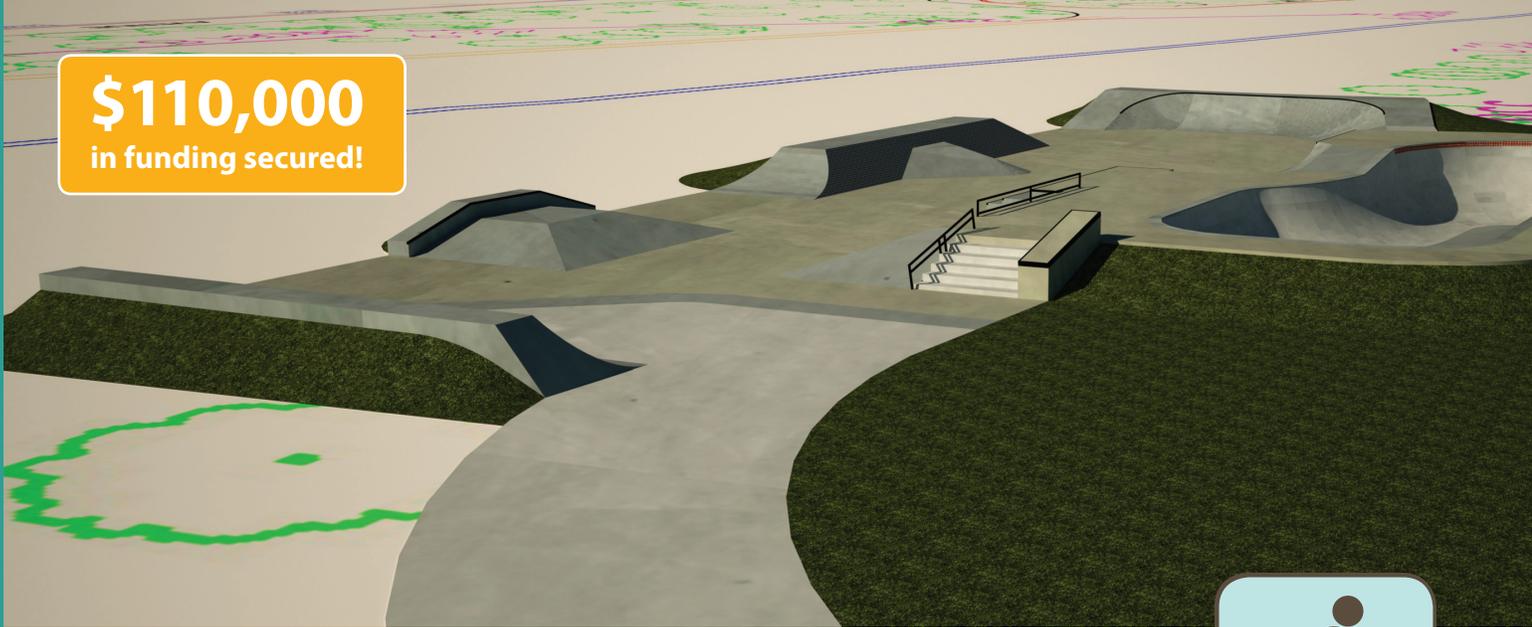
*Map is an artist rendition and is not to scale.*

**Check our Facebook page to stay up to date on the progress of the Lamar Loop.**

- ● Concrete multi-use trail
- ● On-street painted multi-use trail
- Proposed on-street trail connection
- T Trailhead



**\$110,000**  
in funding secured!



## SKATE PARK

A skate park was identified as a top priority among Lamar's youth. More than 200 kids and their families participated in a design workshop to determine the skate park features. Team Pain, a leader in skate park design, completed drawings for a Lamar skate park based on community input. The new skate park will be located in Willow Creek Park.



## SHORE ARTS CENTER POCKET PARK

A vacant lot on Main Street will soon get new life! The lot next to the Shore Arts Center was temporarily activated over the past year with events like the summer concert series. With secured funds and partnerships, the vacant lot will be permanently transformed into an engaging public space with lights, seating, landscaping, art and activities.



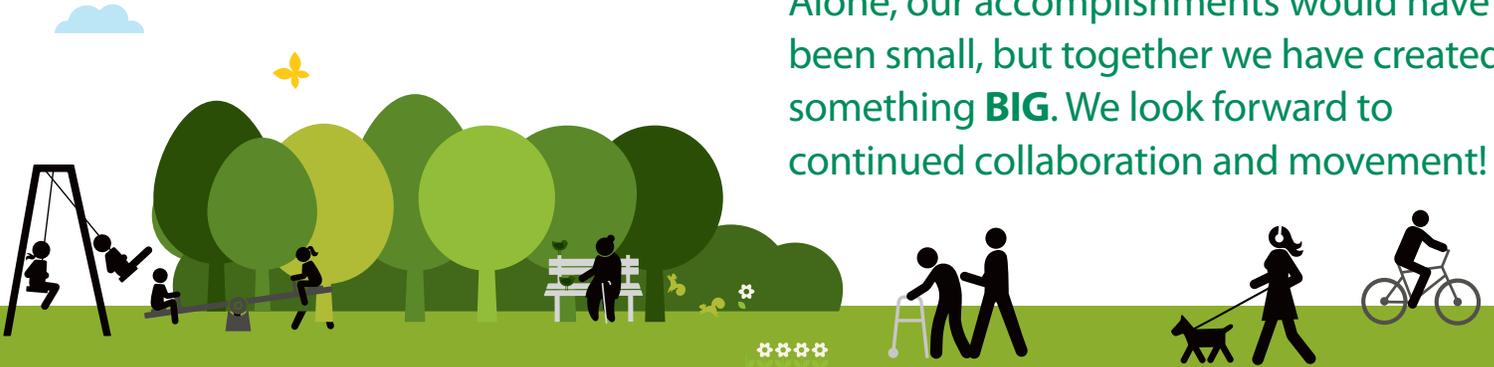
**\$150,000**  
in funding secured!

# Healthy Places

*Designing an Active Lamar*

**THANK YOU** to each of our partners and to the residents of Lamar for joining the Healthy Places mission to create a healthy, thriving community.

Alone, our accomplishments would have been small, but together we have created something **BIG**. We look forward to continued collaboration and movement!



## KEEPING UP THE **MOMENTUM**

Healthy Places is transforming Lamar into a community where it is safe, easy and fun to be active.

**HAPPY TRAILS AHEAD!**

The Healthy Places initiative has helped us build partnerships and a stronger community! With this foundation, we will continue to work together to make big things happen. Here's what's next:

- Co-creation of a new organization dedicated to creating a healthy, thriving community through collaboration
- Investment of \$1-5 million dollars in Lamar to transform its places and programs to INSPIRE more kids and families to enjoy and explore the great outdoors
- Commitment to a community-led movement by continuing to invest in community engagement efforts and adult and youth leadership development



Visit us at  
[www.facebook.com/lamarhealthyplaces](http://www.facebook.com/lamarhealthyplaces) to stay up to date on projects, community events, and ways YOU CAN GET INVOLVED.

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