Our Mission...

To improve the health of Coloradans.
Healthy Places: Designing an Active Colorado

- Five year, $4.5 million commitment
- **Promote safe and active living** through public and private projects
- Diverse locations: **suburban, urban, and rural**
- Communities and neighborhoods that **struggle financially**
Arvada

Lamar

Westwood
Arvada
Lamar
Westwood
“You can’t just have a handful of people driving this. You’ve got to create an energy and desire in order for the people to buy into it.”

“I think the biggest one is the people who are committed to the work, who care enough about the work, and care enough about it that they’re invested in it; and that they say, this is enough of a priority for me that I’m going to create time and space in my life to work on it.”

“I firmly believe that if you don’t create community leadership around this, and that’s at every level—residents, organizations, government, as soon as Healthy Places is done, this movement is done. So developing that leadership is crazy important, at multiple levels in our community.”

“I would say a political climate that is open and willing to kind of being innovative and exploring new ideas.”
Essential ingredients

• Strong community coordinator
• Community readiness
• Community support
• Partnerships
• Leadership
Evaluation

Evaluators: Kaiser Permanente Colorado - Institute for Health Research

The Evaluation team’s mission is to implement collaborative and meaningful evaluation and research by designing projects which answer relevant evaluation questions, providing results that help organizations learn and take action, and building the capacity of organizations to conduct evaluation.

**Goal:** Conduct a cross-site evaluation as well as provide individualized evaluation technical assistance to each grantee.
# Approach to Evaluation

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So, what changes in Healthy Places now?
Healthy Places focused on supporting communities’ efforts to improve their neighborhood and built environment in order to increase opportunities for safe physical activity…
This new round focuses on the **neighborhood and built environment** too, but also helps support community efforts to address barriers to health that are **related** to neighborhood and built environment.
Open call for applications
- Submittal deadline: June 15, 2017

Phase One – Planning
- Work with Evaluator and ULI
- $20,000 in funding

Phase Two – Implementation
- Up to $1 million in funding
Four member technical assistance team to assist the grantee from planning through implementation.
Healthy Places

- Work with dedicated Technical Assistance team
- Up to four Colorado communities each have the opportunity to receive up to $1,000,000
Q & A

Chris Smith
Senior Program Officer
The Colorado Health Foundation
casmith@coloradohealth.org
303.953.3661

Kaye Boeke
Evaluation Officer
The Colorado Health Foundation
kboeke@coloradohealth.org
303.953.7909

Carmen Faust Luna, MPH
Project Manager
Institute for Health Research
Kaiser Permanente Colorado
carmen.luna@kp.org
303.614.1367
Thank you!